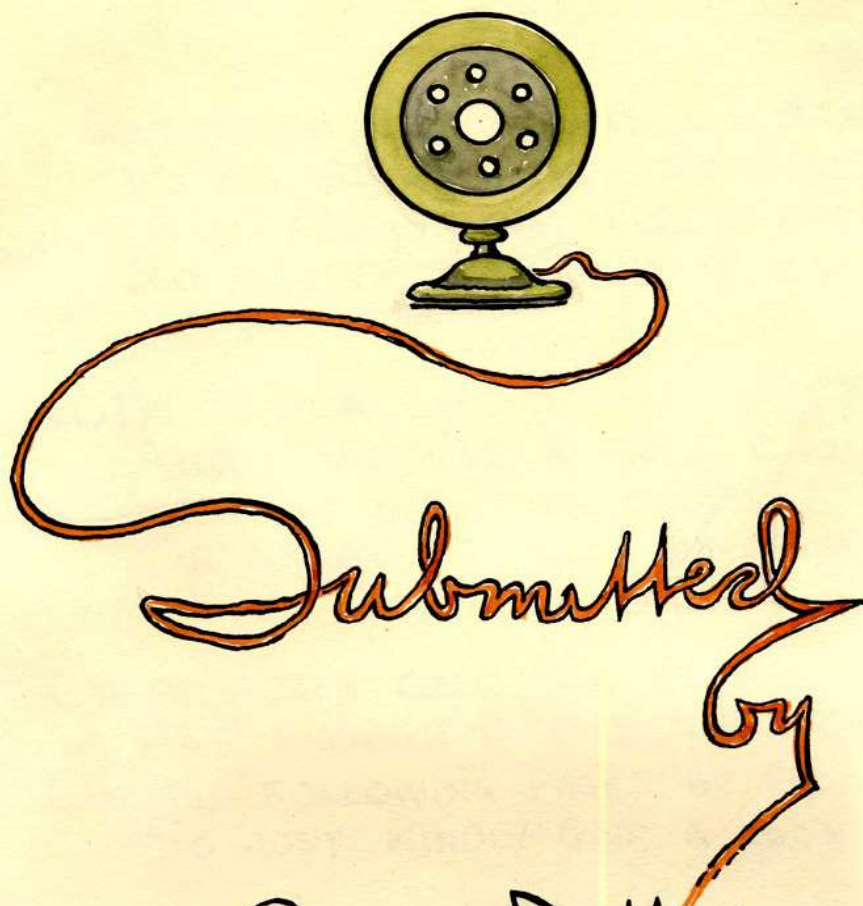


PORTLAND NEWS-KOIN

PERSONALITY
CONTEST

ROSWELL DEMOTT



ROSWELL DE MOTT
112 E. 26th ST. N.
PORTLAND
OREGON

J

"WHAT RADIO STATION WILL I SELECT?"
WE ASK AS WE TWIST THE DIALS.
YET WHEN ALL IS DONE, THERE IS ONLY ONE,
NO MATTER HOW MANY TRIALS

KOIN IS OUR SELECTION,
AND IT WE WILL ALWAYS CHOOSE,
WHETHER WE SEEK INFORMATION
OR A DRIVING AWAY OF THE BLUES.

OF PROGRAMS GOOD THIS STATION
HAS ENOUGH TO FILL A BOOK;
ON THE FOLLOWING PAGES WE PROVE THIS,
SO JUST KINDLY GIVE A LOOK.

THERE IS SAMPIETRO'S ORCHESTRA,—
IT'S SYMPHONIES WE ENJOY.
THERE'S ART KIRKHAM, THE GENIAL ANNOUNCER,
SURELY NO ONE CAN BEAT THAT BOY.

THERE'S McELROY'S, THE SCRAP BOOK, THE COO COOS,
THE FOLLIES, AND POLLY AND PAUL.
THE HOSTESS, PIPE DREAMS, THE COWBOYS —
'TWOULD TAKE PAGES TO MENTION THEM ALL.

BUT THE BROADCAST WE MOST RELISH —
AND IT IS FUN FOR FAIR, —
IS TO RIDE A WILD ZEBRA AT MIDNIGHT
ON THE MERRY GO ROUND OF THE AIR.

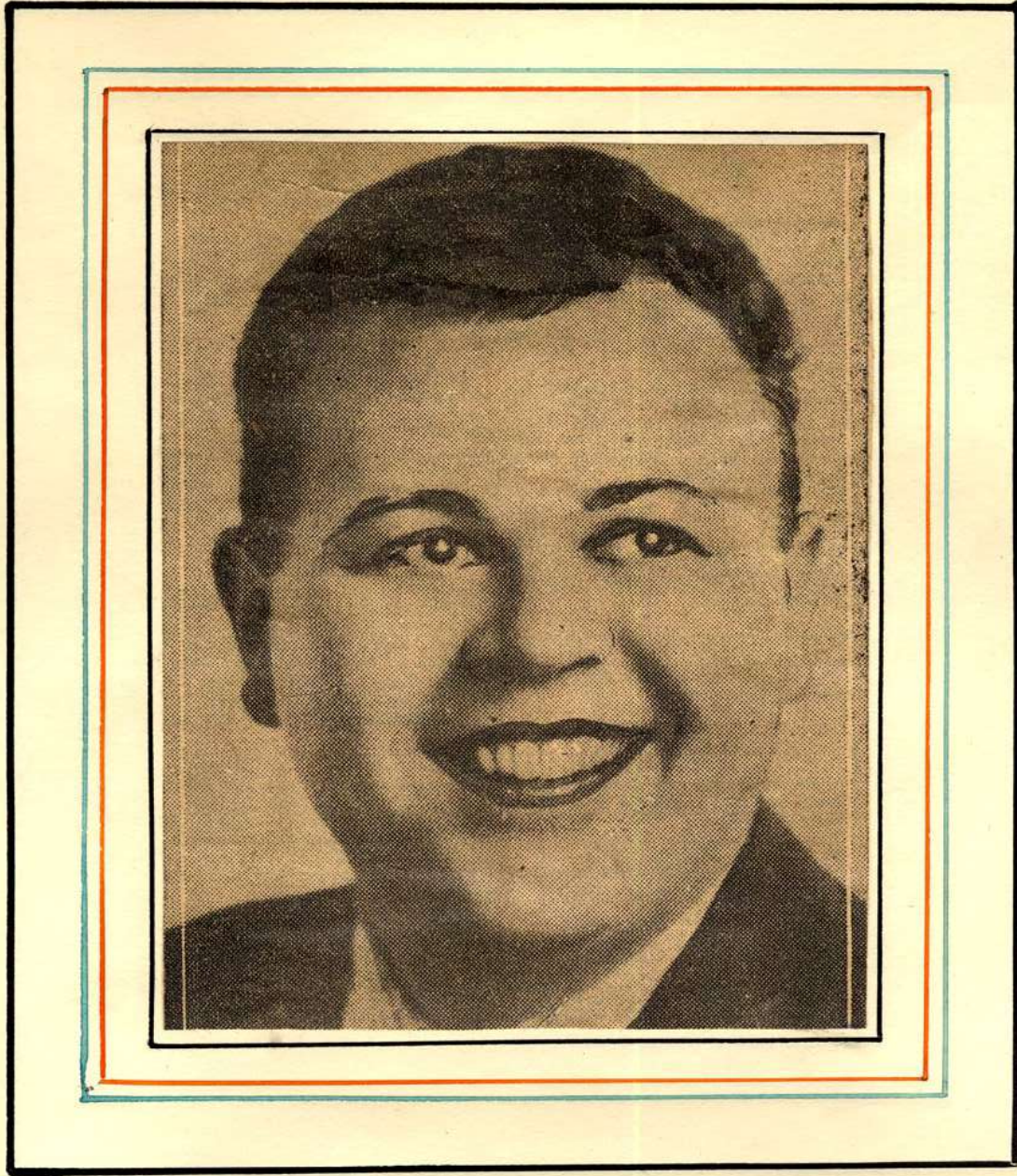




MARIE LEVIN

MARIE LEVIN'S A SONGBIRD,
WITH VOICE OF BEAUTY RARE,
AND OFTEN HER SWEET SONG IS HEARD,
BROADCAST UPON THE AIR.





ART KIRKHAM



AT FIGHTS ART KIRKHAM GETS EXCITED,
BUT HE'S SO GOOD THAT WE'RE DELIGHTED

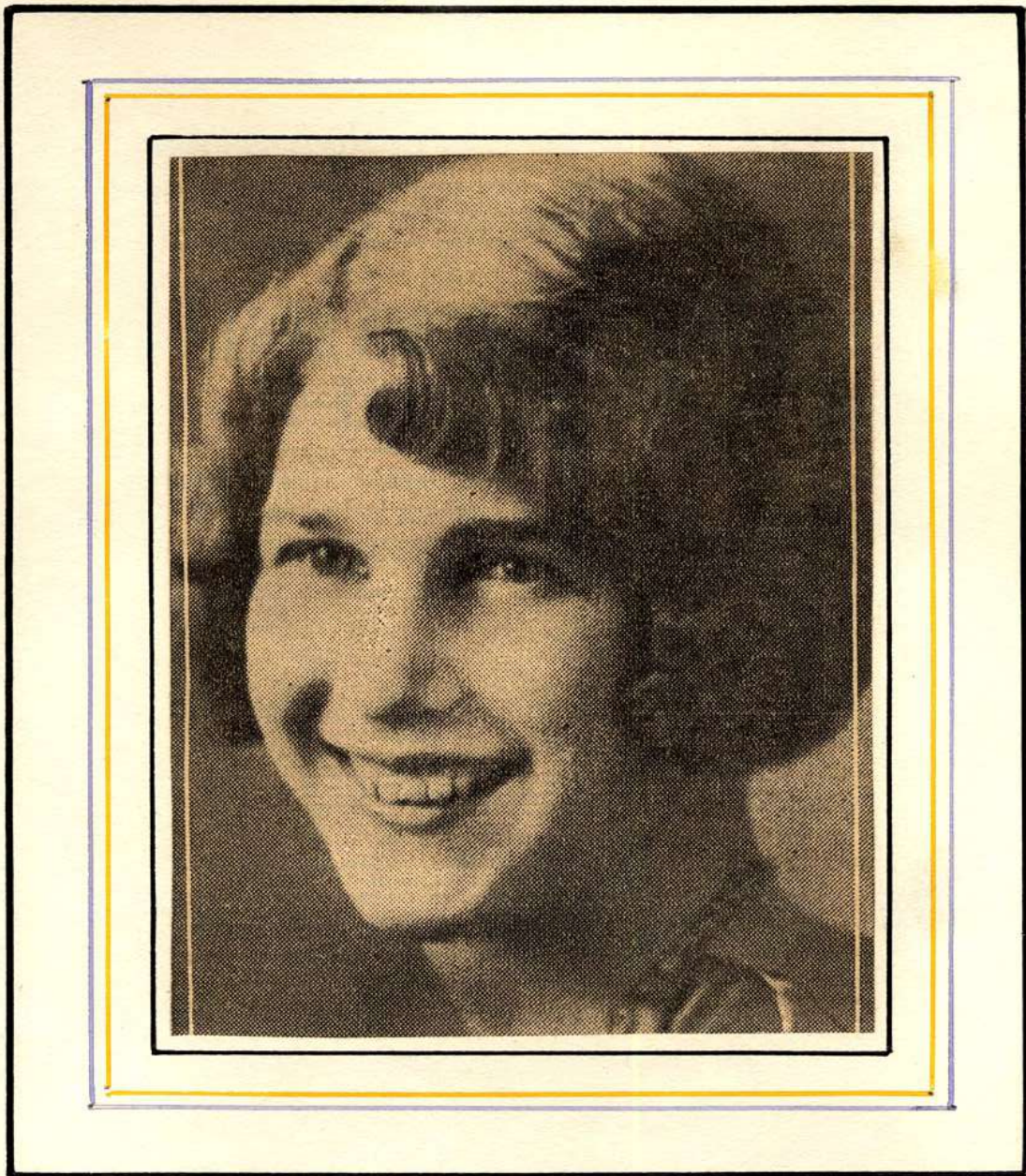


LOUISE PALMER WEBER



DIET LIST
 SPINACH
 ORANGES
 SPINACH
 ORANGES
 ETC.

LOUISE PALMER WEBER IS "HOSTESS OF THE AIR".
 IN "WISE AND OTHERWISE" SHE AND BAKER MAKE A PAIR.
 SHE TALKS OF FOOD THAT MAKES YOU SICK,
 OF FOOD THAT MAKES YOU FAT,
 SHE TALKS OF INSPIRATIONS, AND SHE TALKS
 OF THIS AND THAT.



GERALDINE FRANCE

MISS FRANCE IS STAFF ACCOMPANIST,
AND PLAYS FOR MANY A VOCALIST.

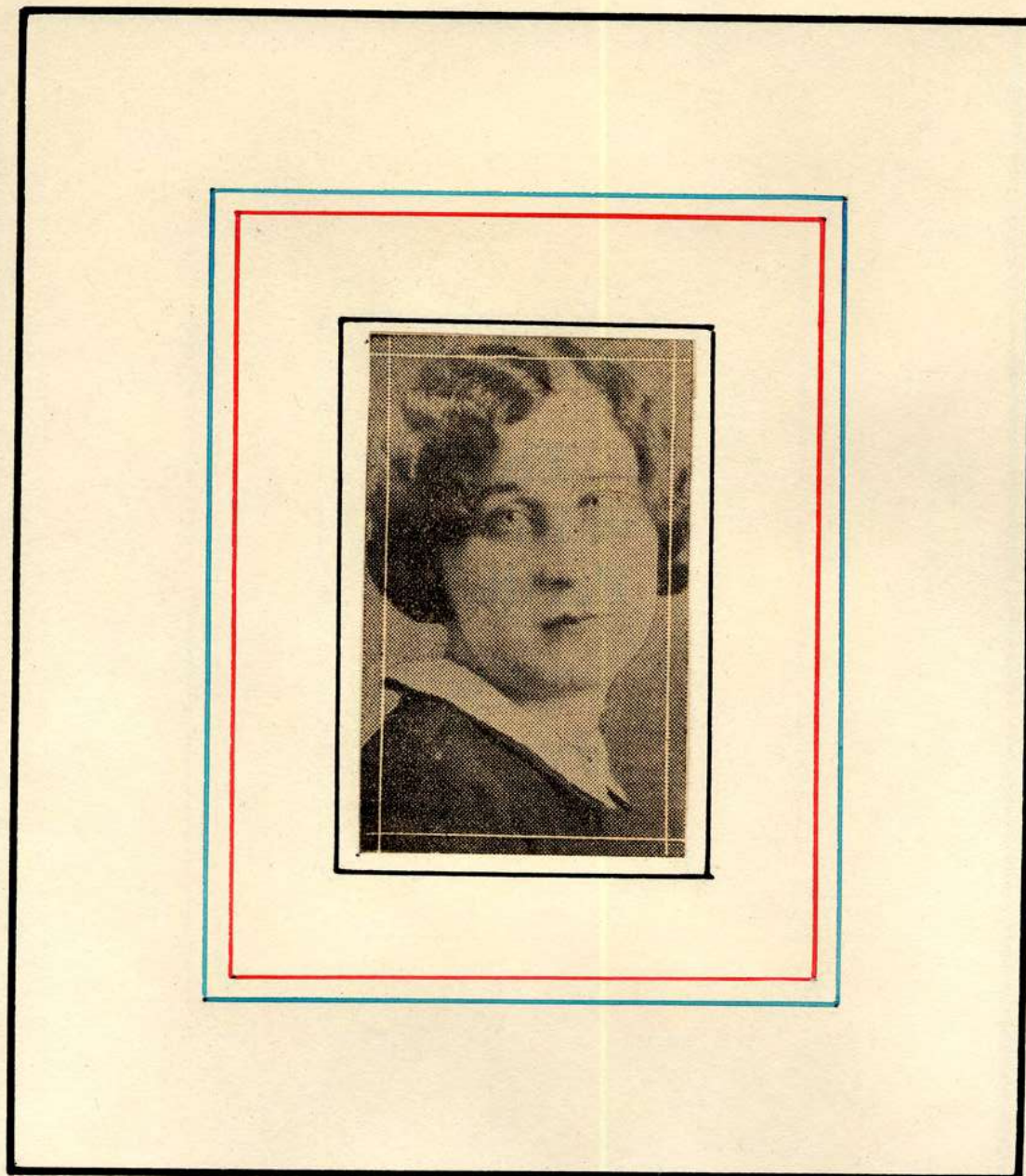




DOLLY DAVIDSON



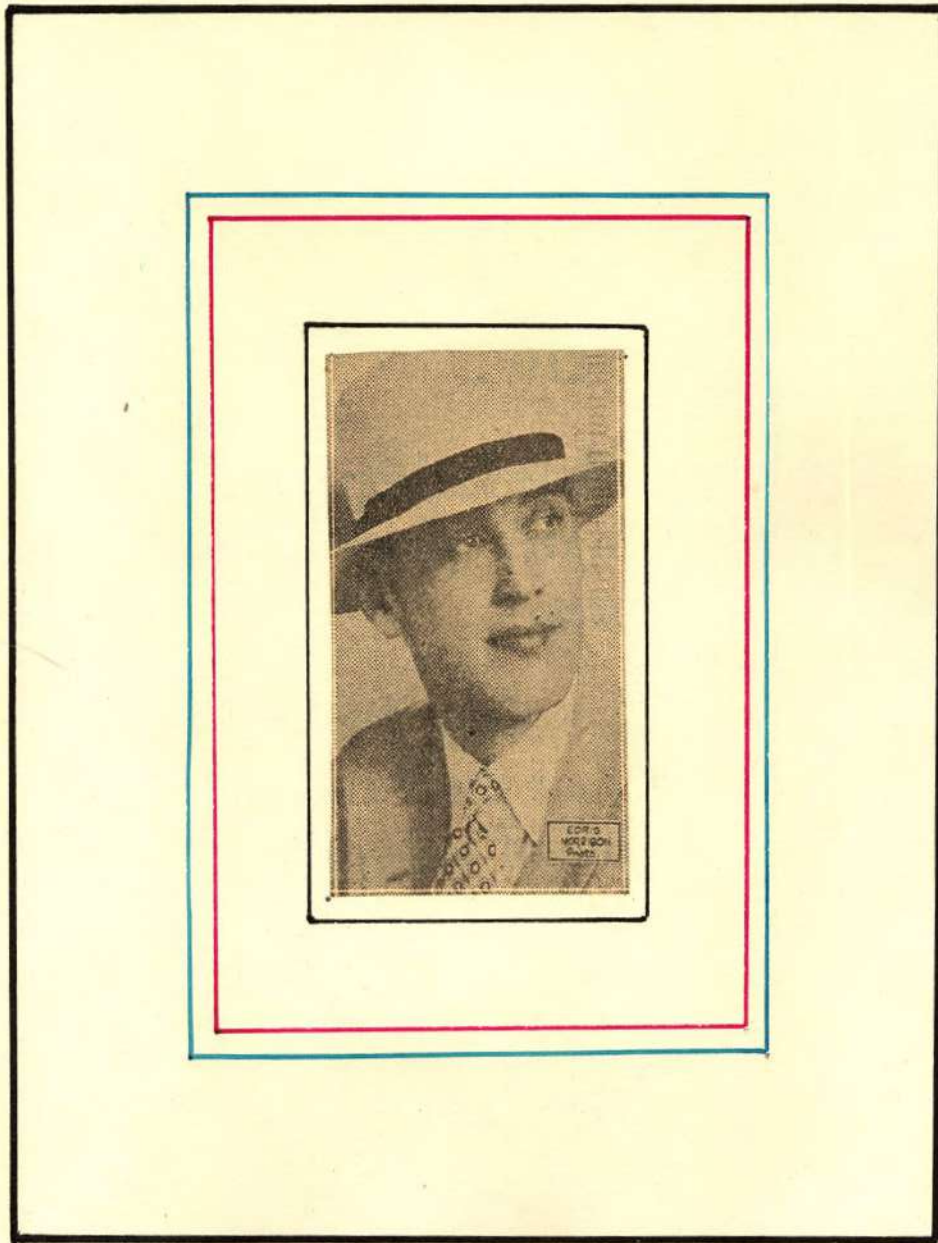
MISS DAVIDSON IS FOUR FOOT TEN,
BLONDE HAired AND VERY JOLLY.
SHE KIDS THE KIDS UPON THE AIR,
AND IS THE KIDDIES DOLLY.



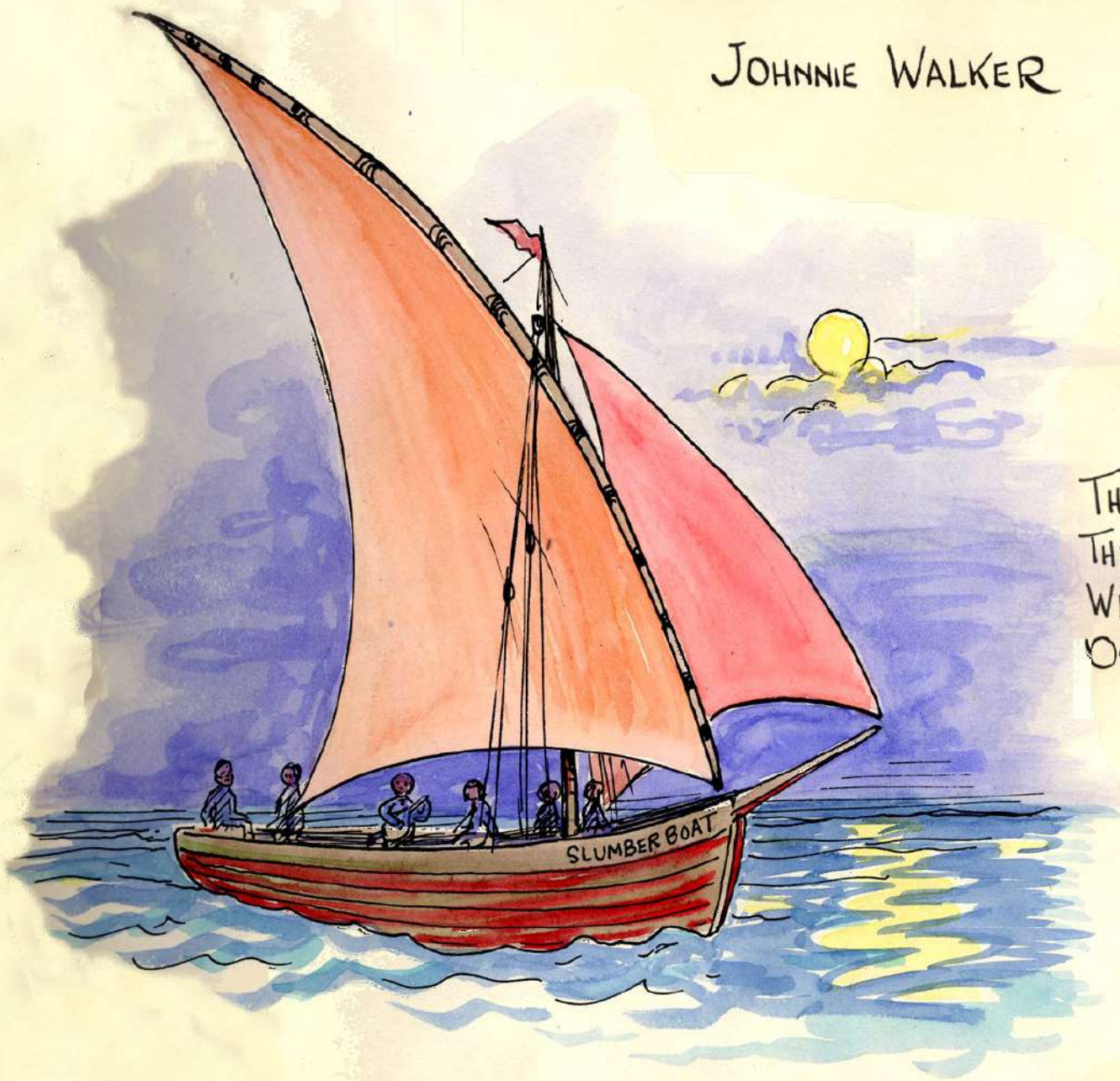
RUTH BJORK



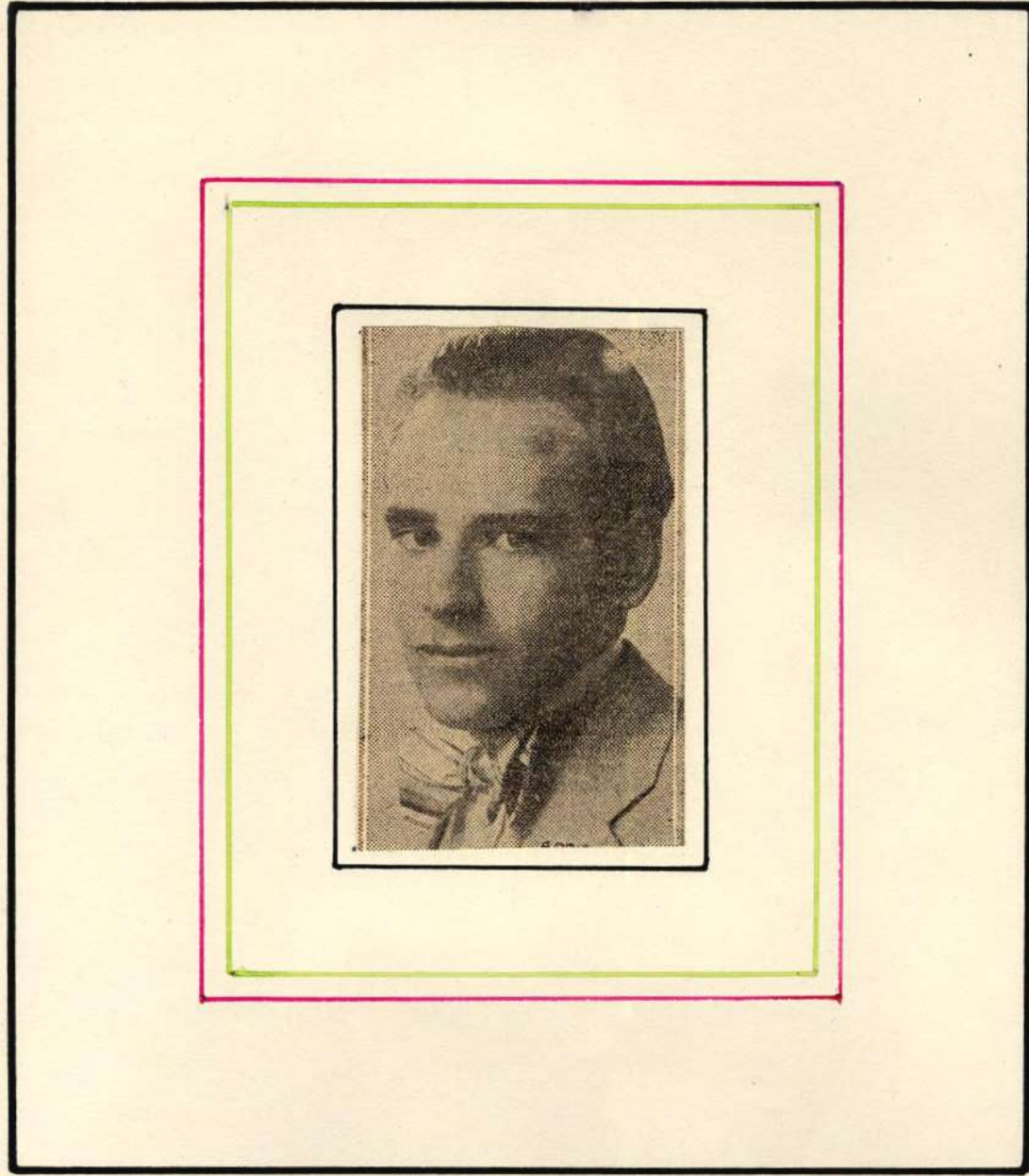
RUTH BJORK CAN
TYPE OR PLAY OR SING,
IN FACT SHE'S GOOD
AT ANYTHING.



JOHNNIE WALKER



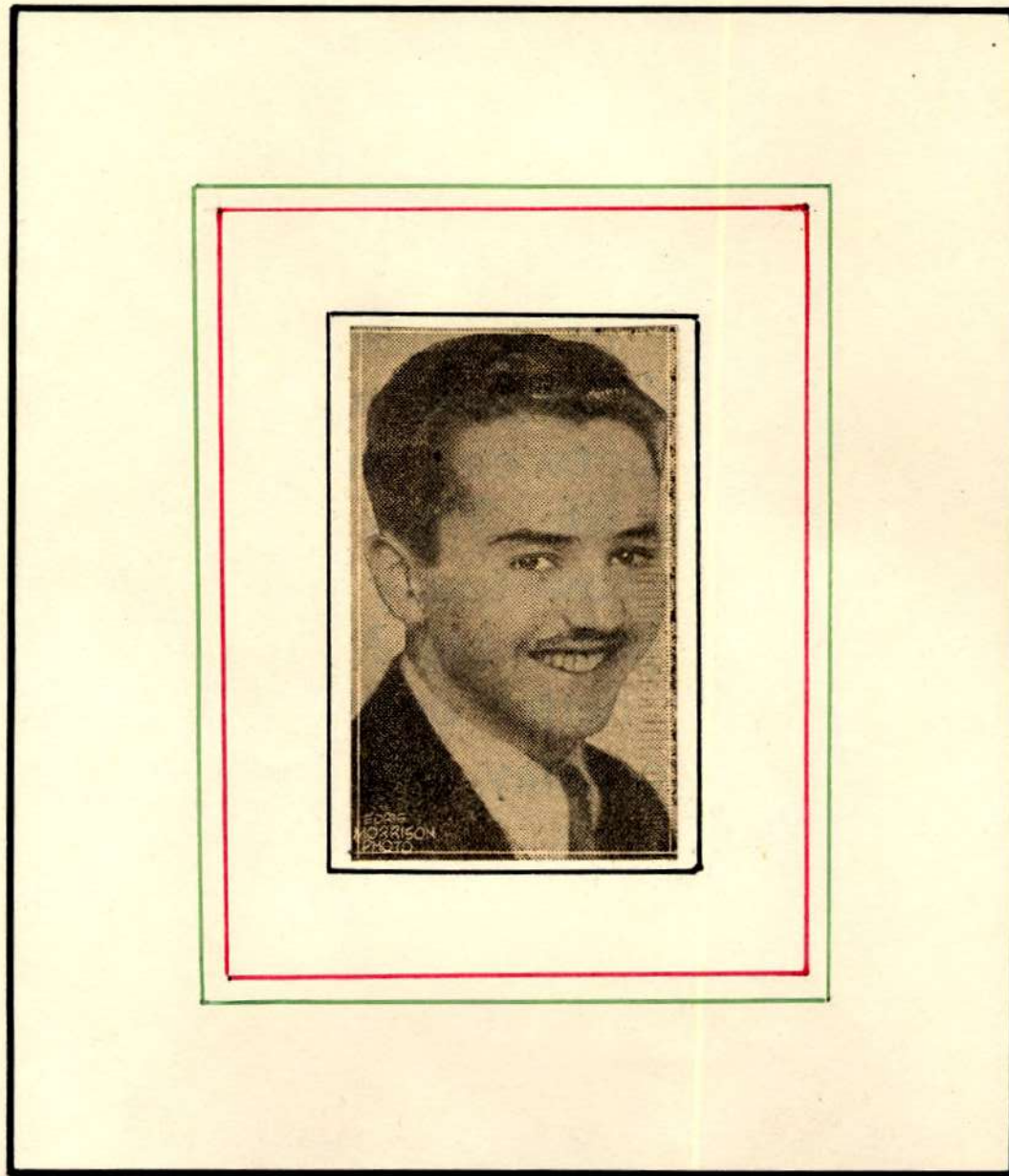
THRU QUIET MIDNIGHT WATERS,
THE SLUMBER BOAT DOES JOHNNIE STEER,
WHILE ON THE AIR SWEET FANTASIES
OF DULCET MUSIC ONE MAY HEAR.



VIC CARSON



VIC CARSON
IS AN ENGINEER,
HE SEES YOU GET
YOUR PROGRAMS CLEAR.

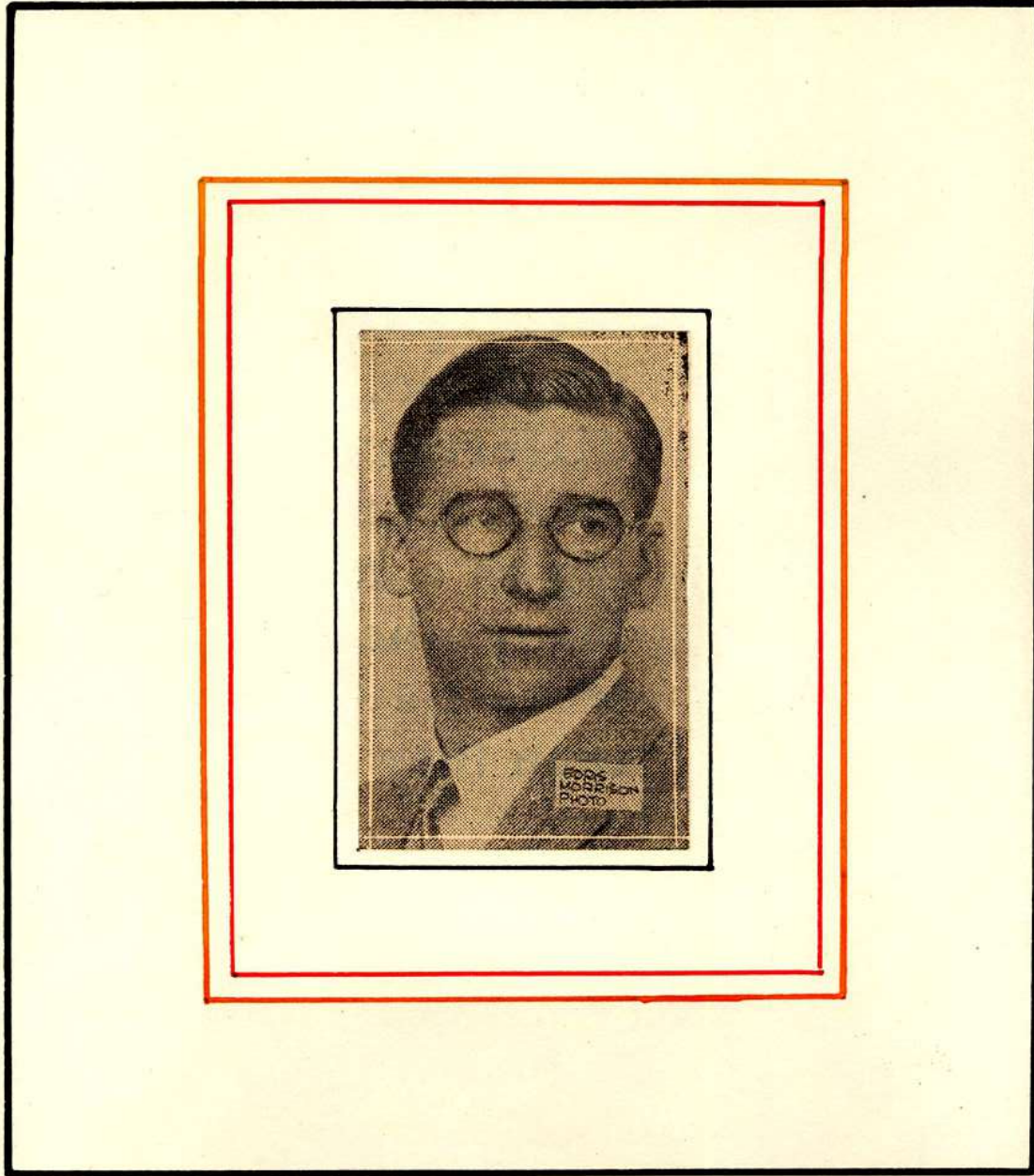


HAROLD DAVIS

WHERE THE RIVER
SHANNON FLOWS ~~~
♪ ♪



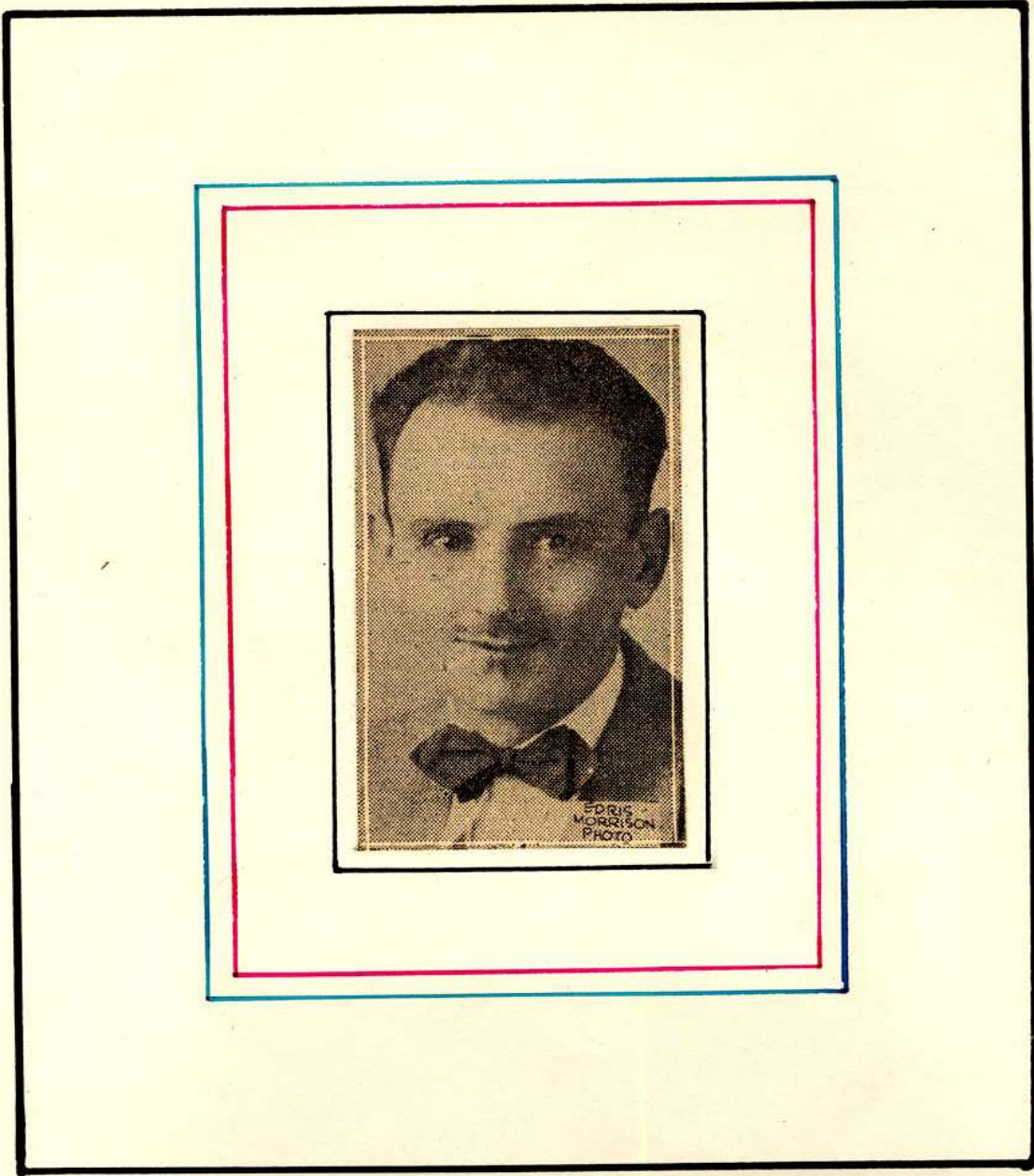
OF ERIN FAIR
YOUNG DAVIS SINGS,
AND JOY TO
IRISH HEARTS HE BRINGS.



EARL O. DENHAM

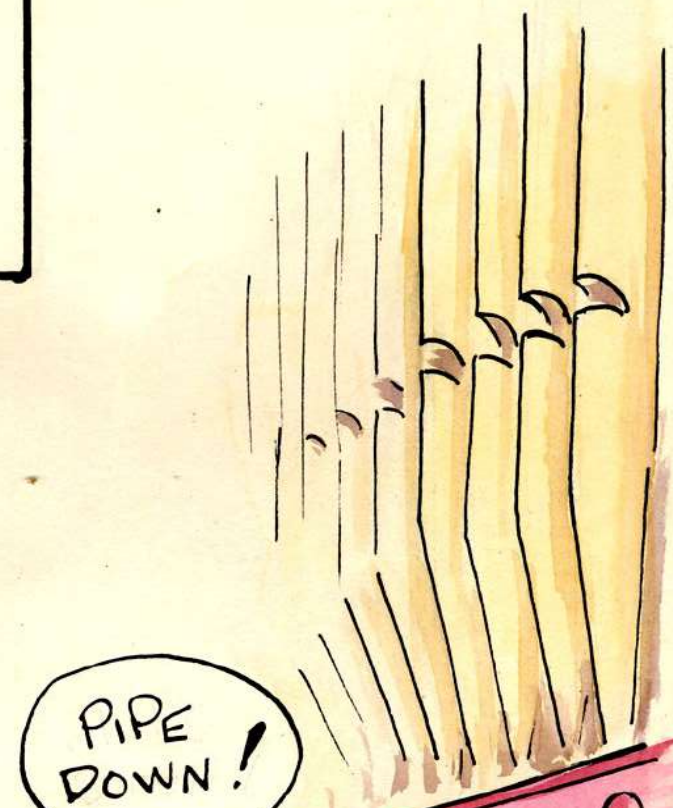
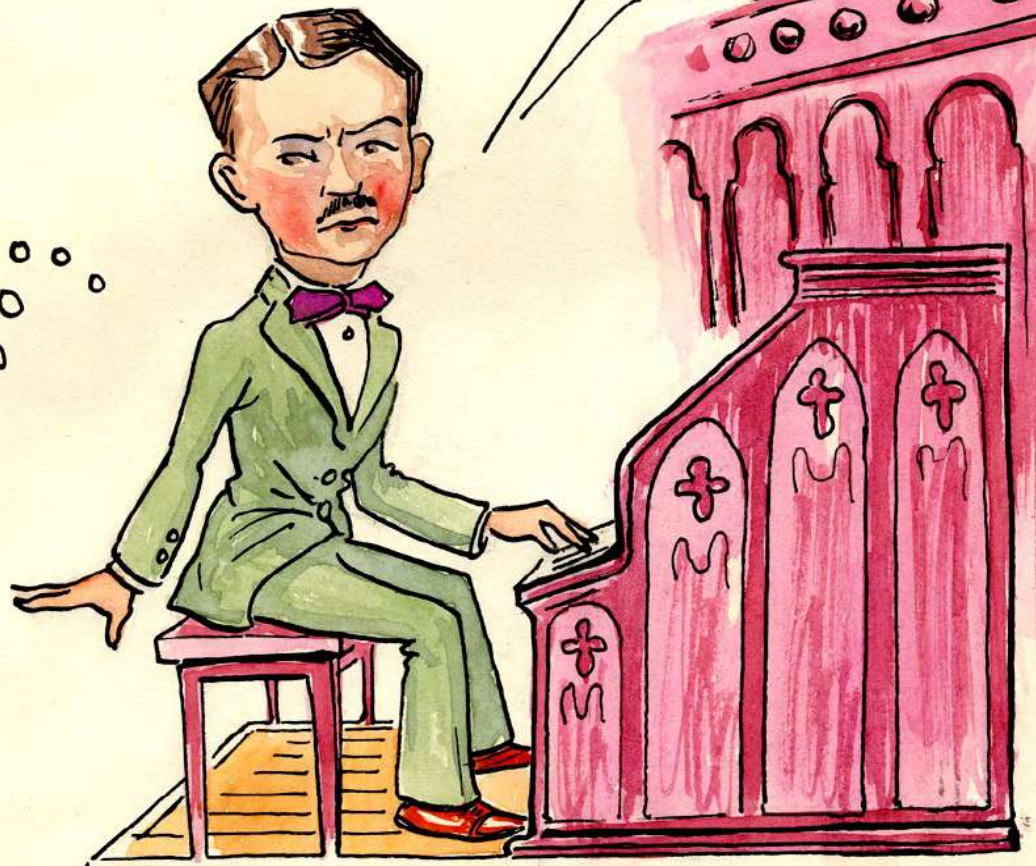
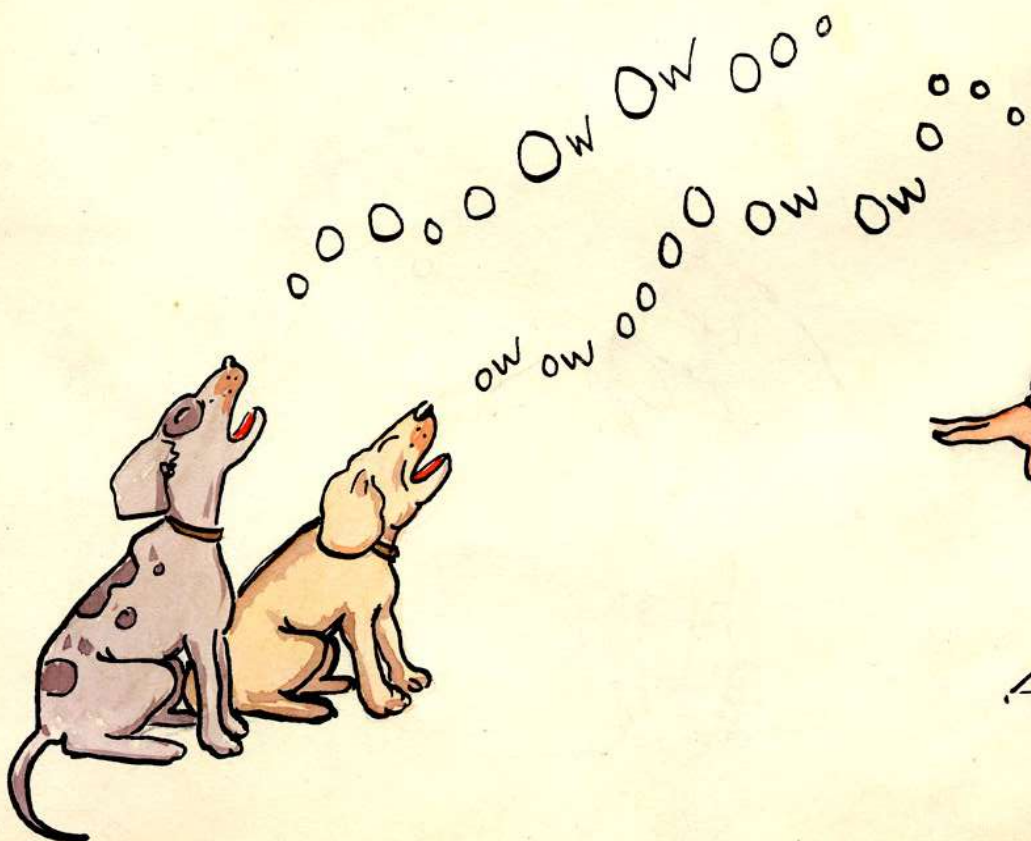
EARL DENHAM IS STATION ENGINEER,
AND MUST AS SUCH MUCH TIME DEVOTE,
STILL ON THE STAFF OF K.O.I.N.
EARL IS A SINGER OF SOME NOTE.

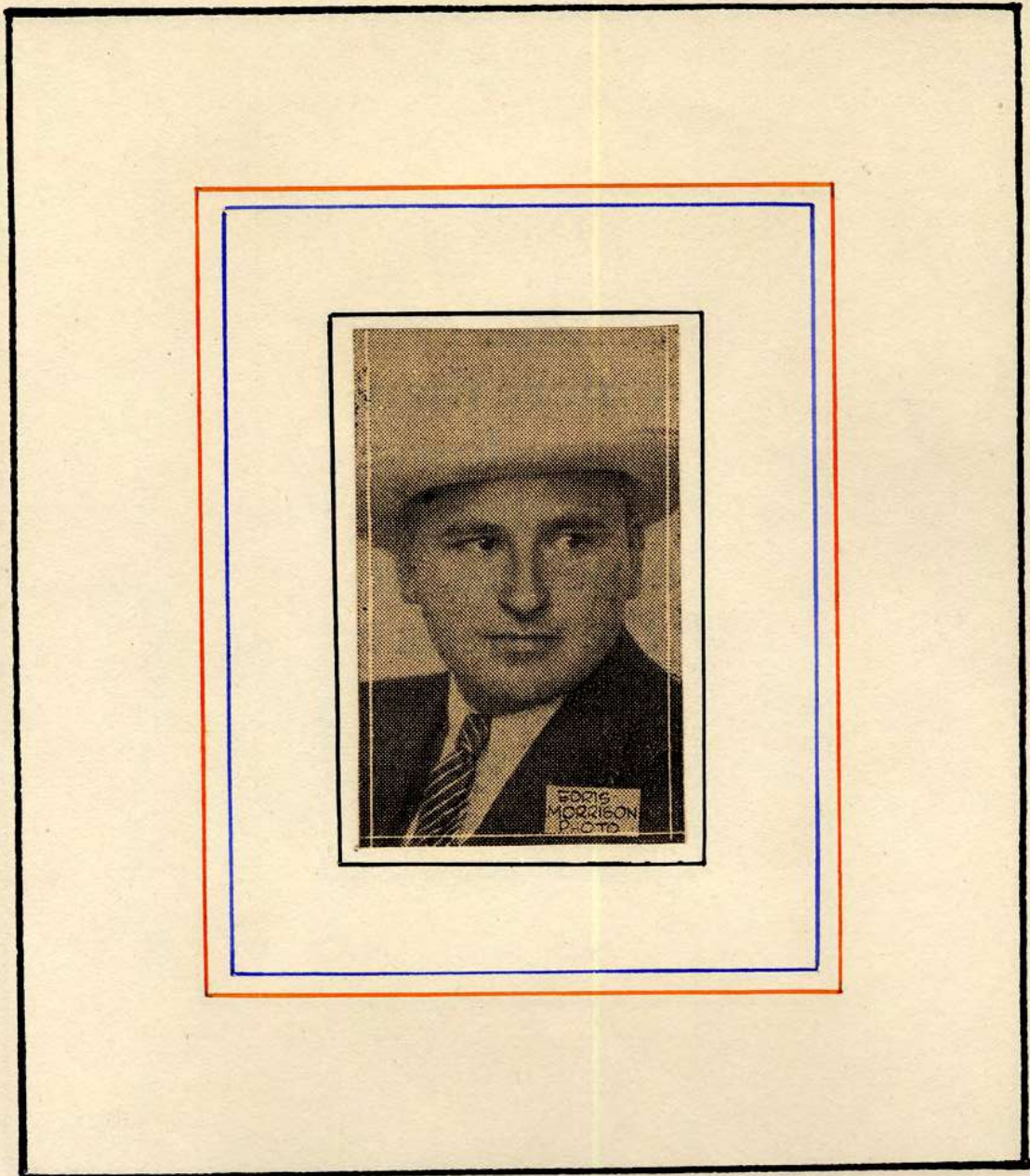




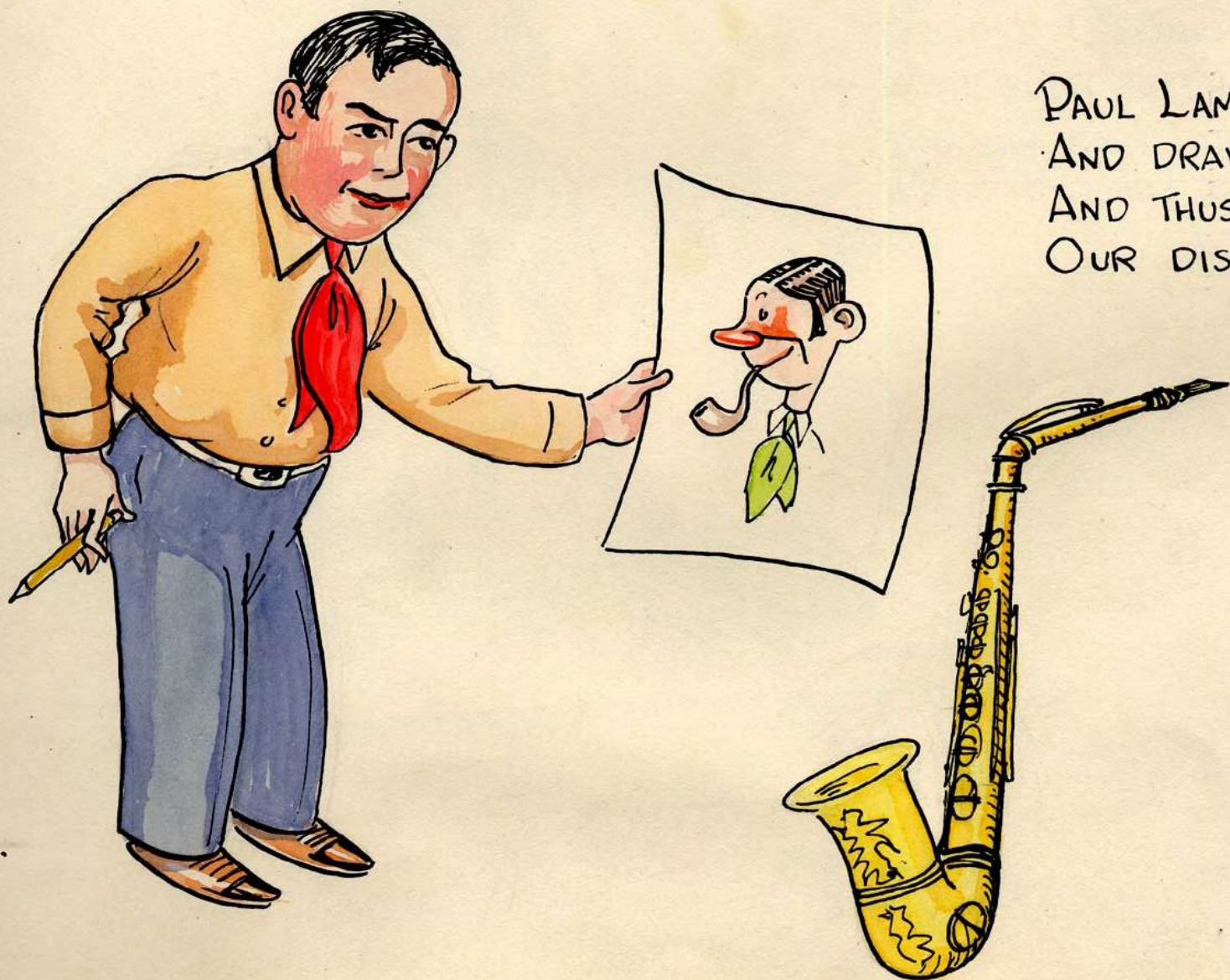
N. C. NYE

BUCK NYE CAN PLAY THE ORGAN
 SOFTLY OR SONOROUS.
 YET HE OWNS SEVERAL CANINES
 THAT MAKE AN AWFUL CHORUS!

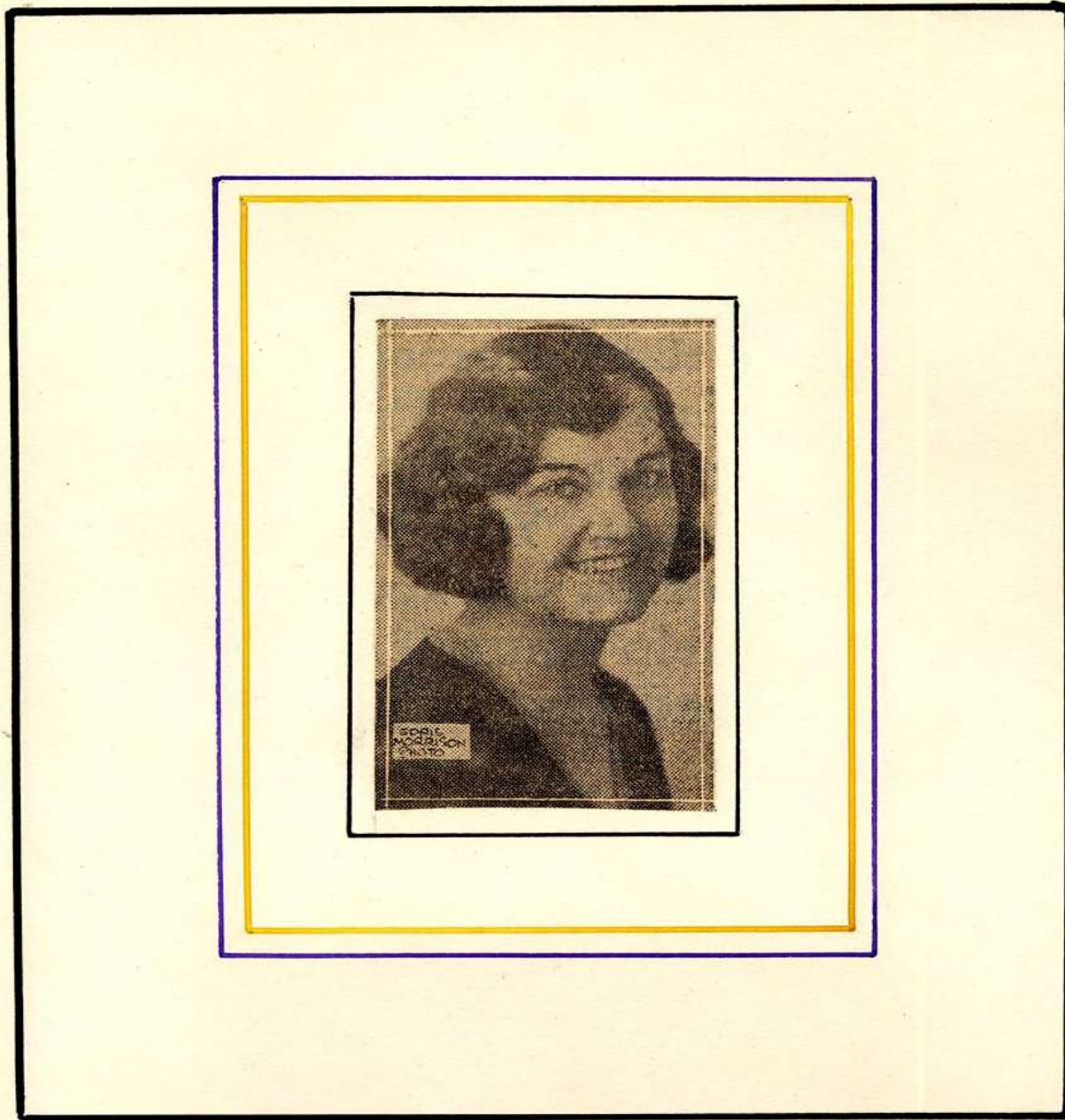




PAUL LAMOUREAUX



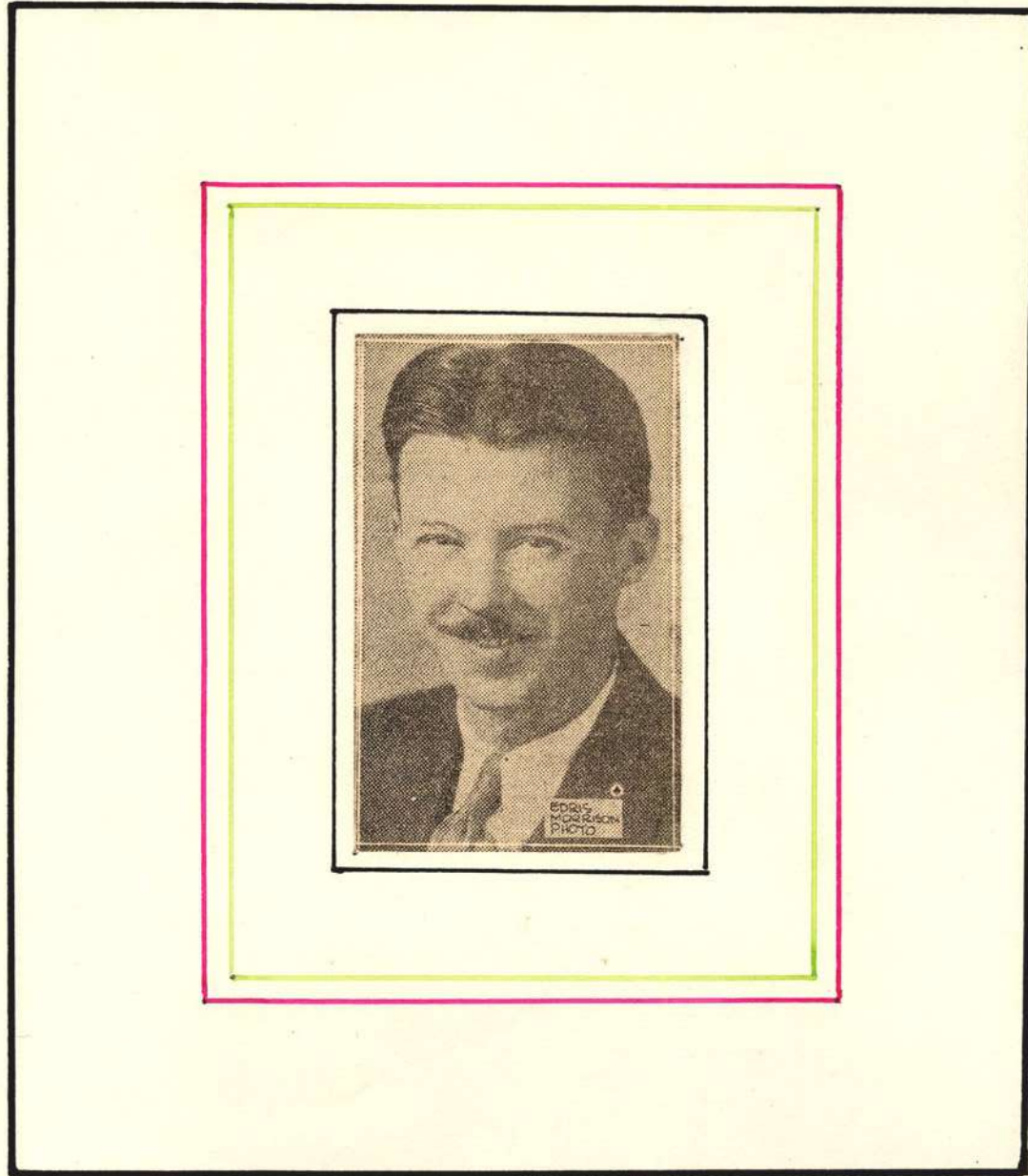
PAUL LAMOUREAUX PLAYS ON THE SAX
AND DRAWS CARTOONS SO FUNNY,
AND THUS IN EVERY WAY HE KEEPS
OUR DISPOSITIONS SUNNY.



GLADYS CRONKHITE



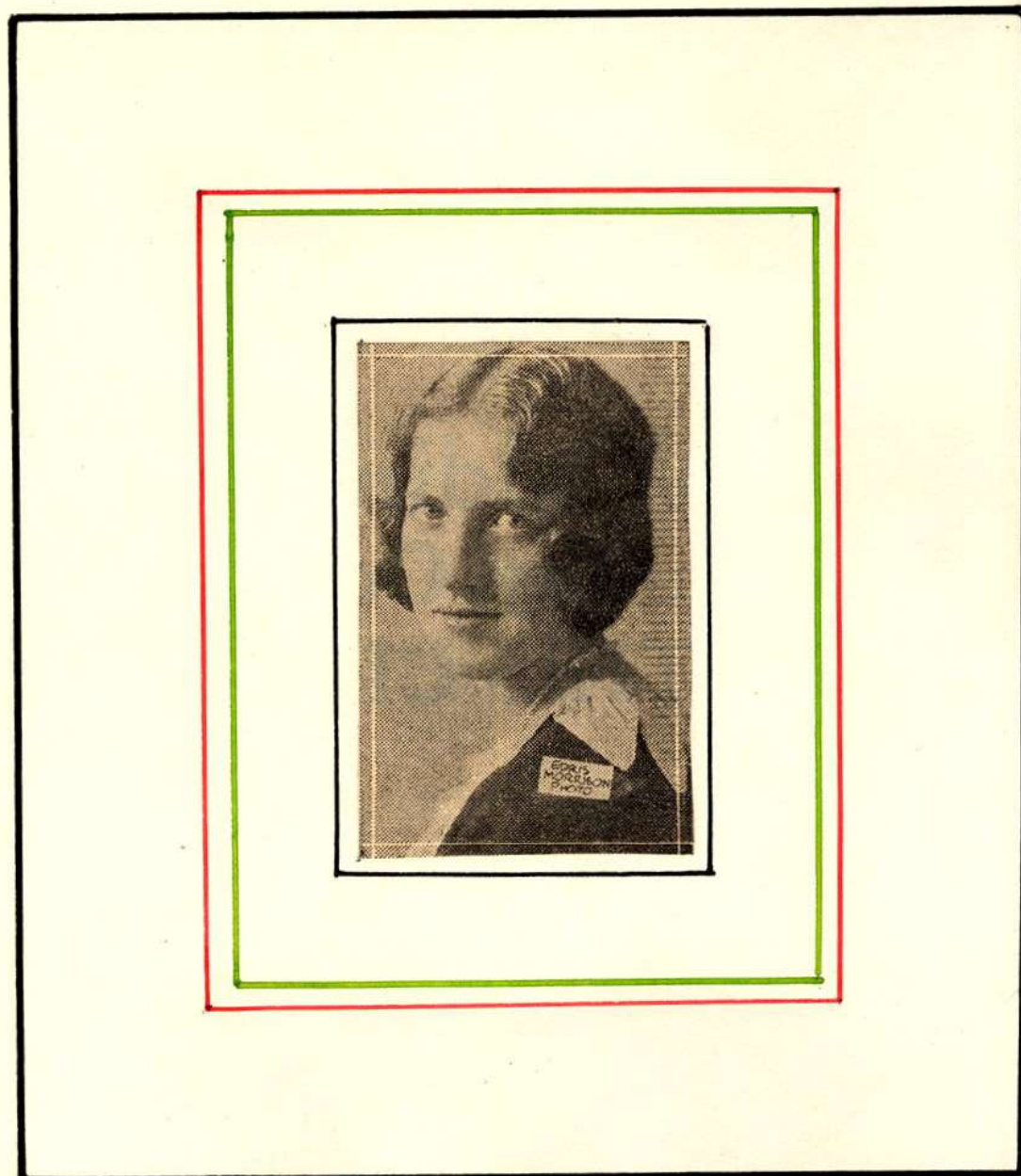
GLADYS CRONKHITE TALKS OF COOKING,
WITH SUCH FEELING, I DECLARE,
YOU CAN SMELL THAT INTERNATIONAL KITCHEN
WHEN IT COMES UPON THE AIR.



FRANK TREVOR



FRANKIE TREVOR LEADS THE BEAVERS,
AND THEIR PLAYING IS JUST GRAND,
SUCH SYNCOPATION AND HOT RHYTHM -
SAY, THAT SURELY IS SOME BAND.

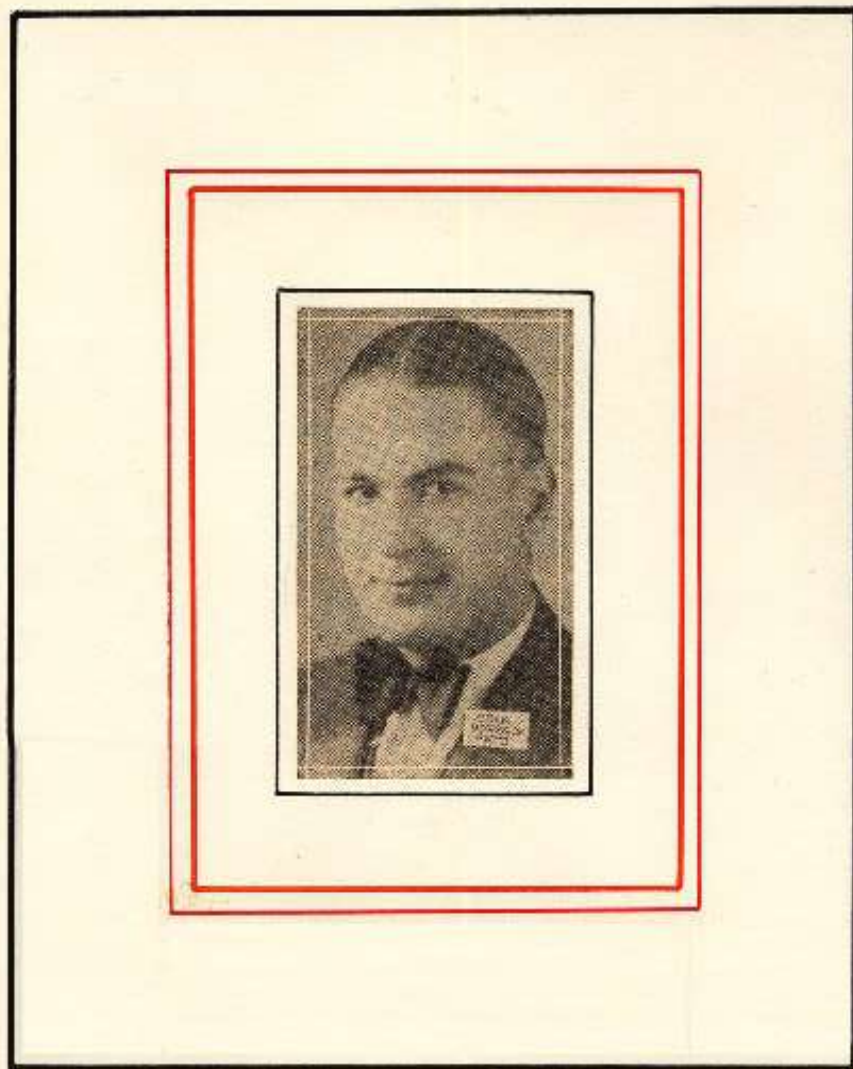


RUTH IRENE FALLIS



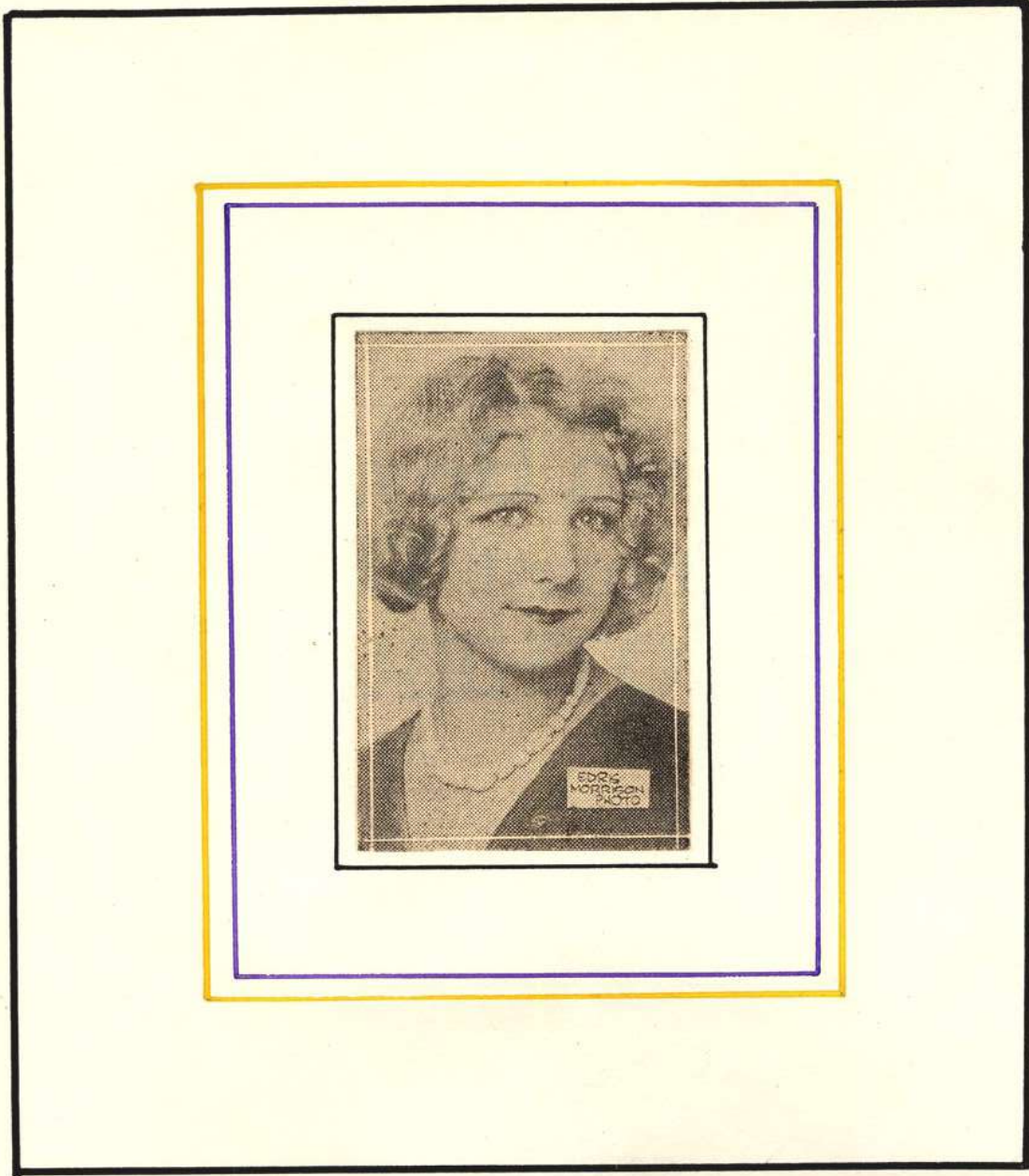
BEFORE THE 'MIKE' MISS FALLIS PLAYS,
THE PART OF CLARA TRUE —
AND MANY OTHER PARTS PORTRAYS —
AND DOES THEM ALL WELL, TOO.





JOHN K. SCHNELLER



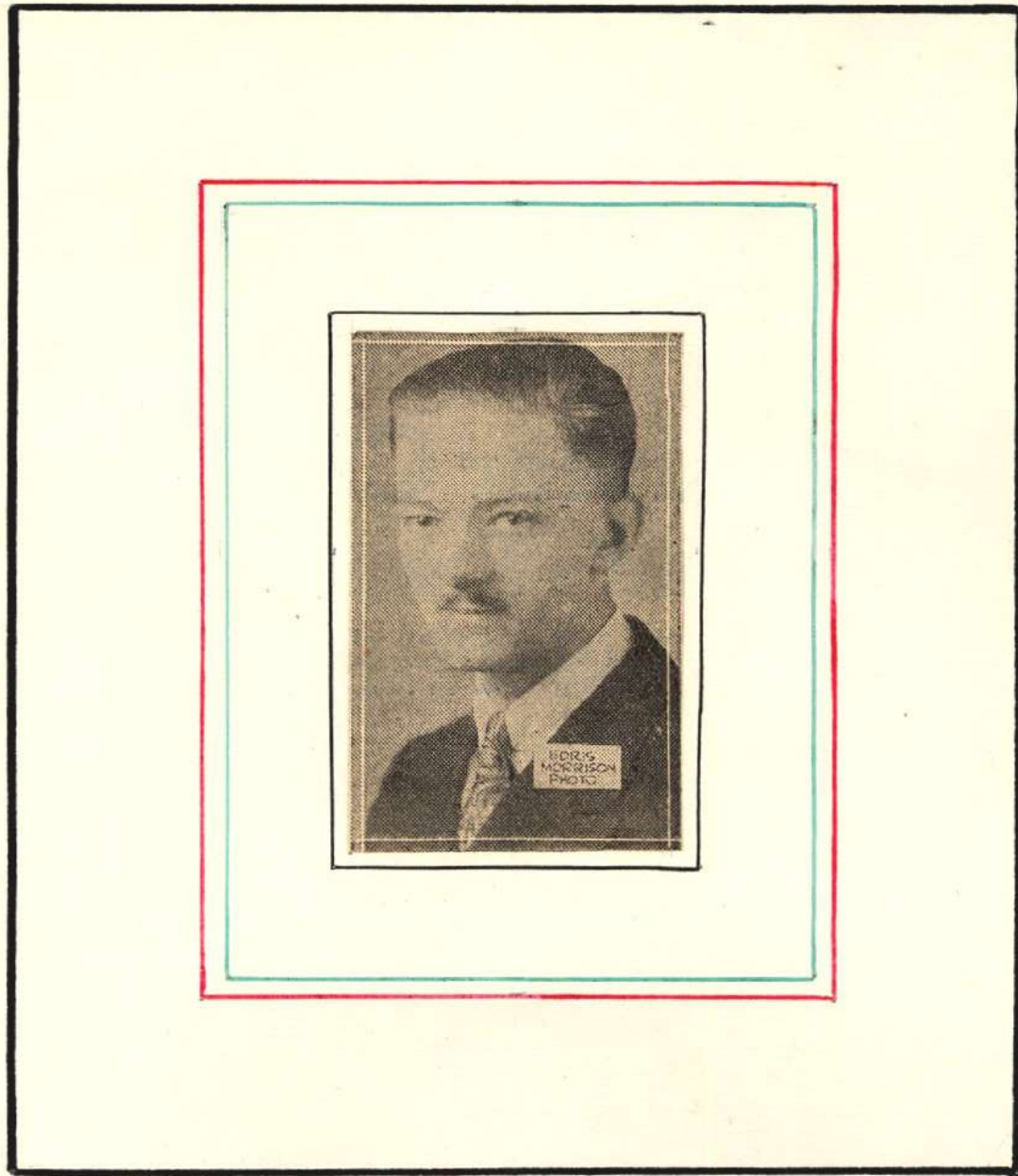


RUTH MESSMER

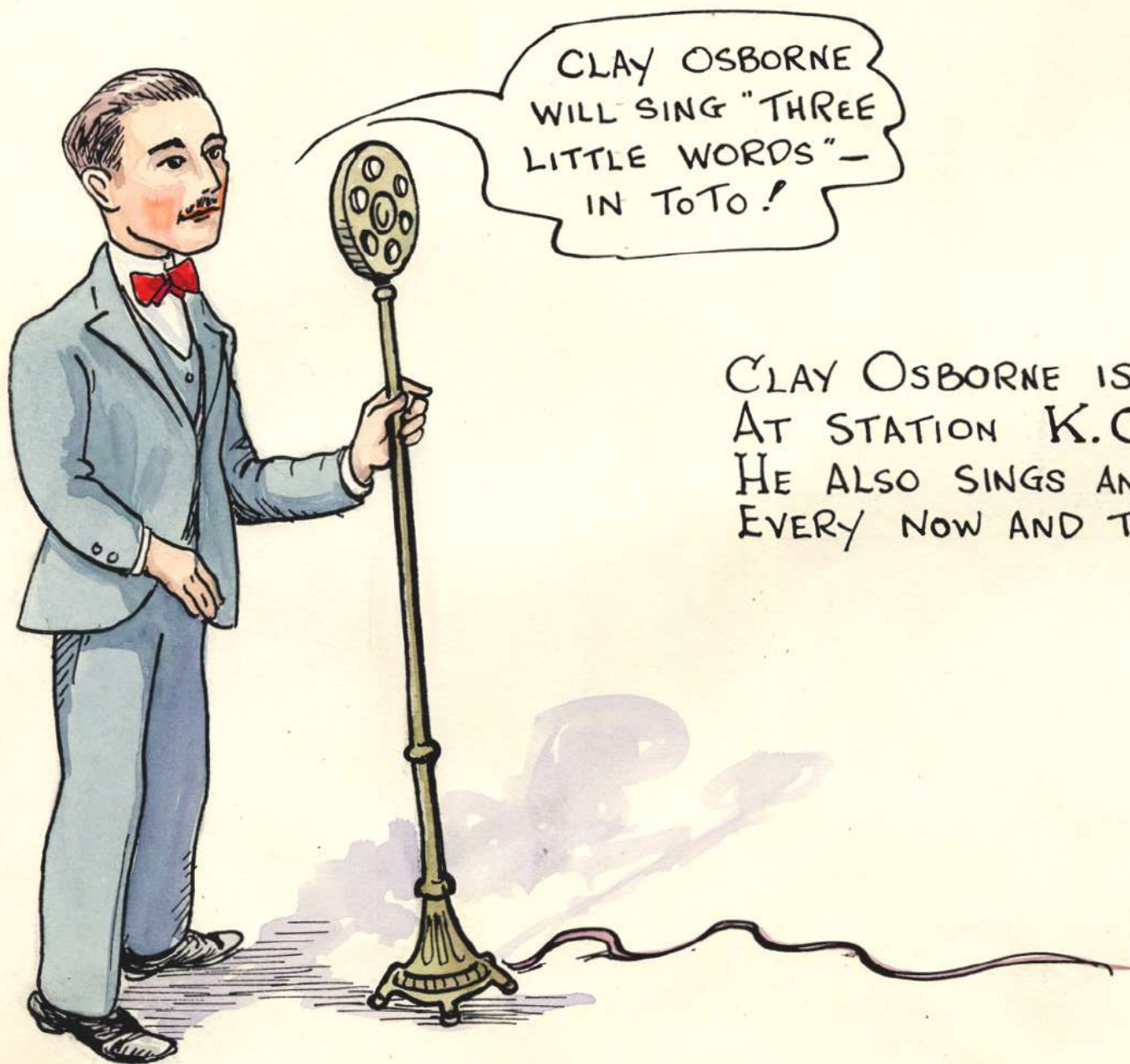


RUTH MESSMER,
GOLDEN-HAIRED AND GAY,
SINGS BLUES, - YET WHY? -
'TIS HARD TO SAY.



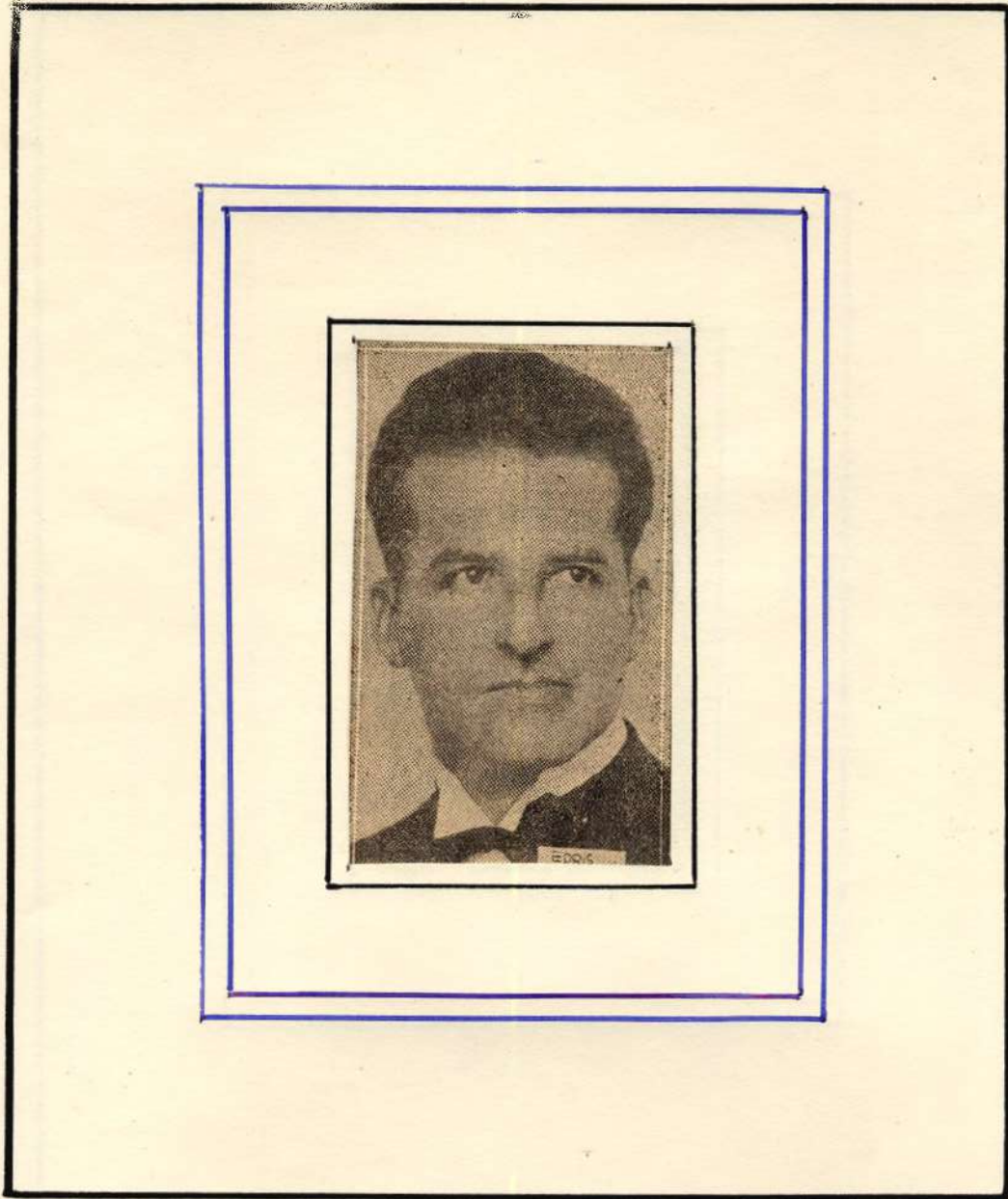


CLAY OSBORNE



CLAY OSBORNE
WILL SING "THREE
LITTLE WORDS" -
IN ToTo!

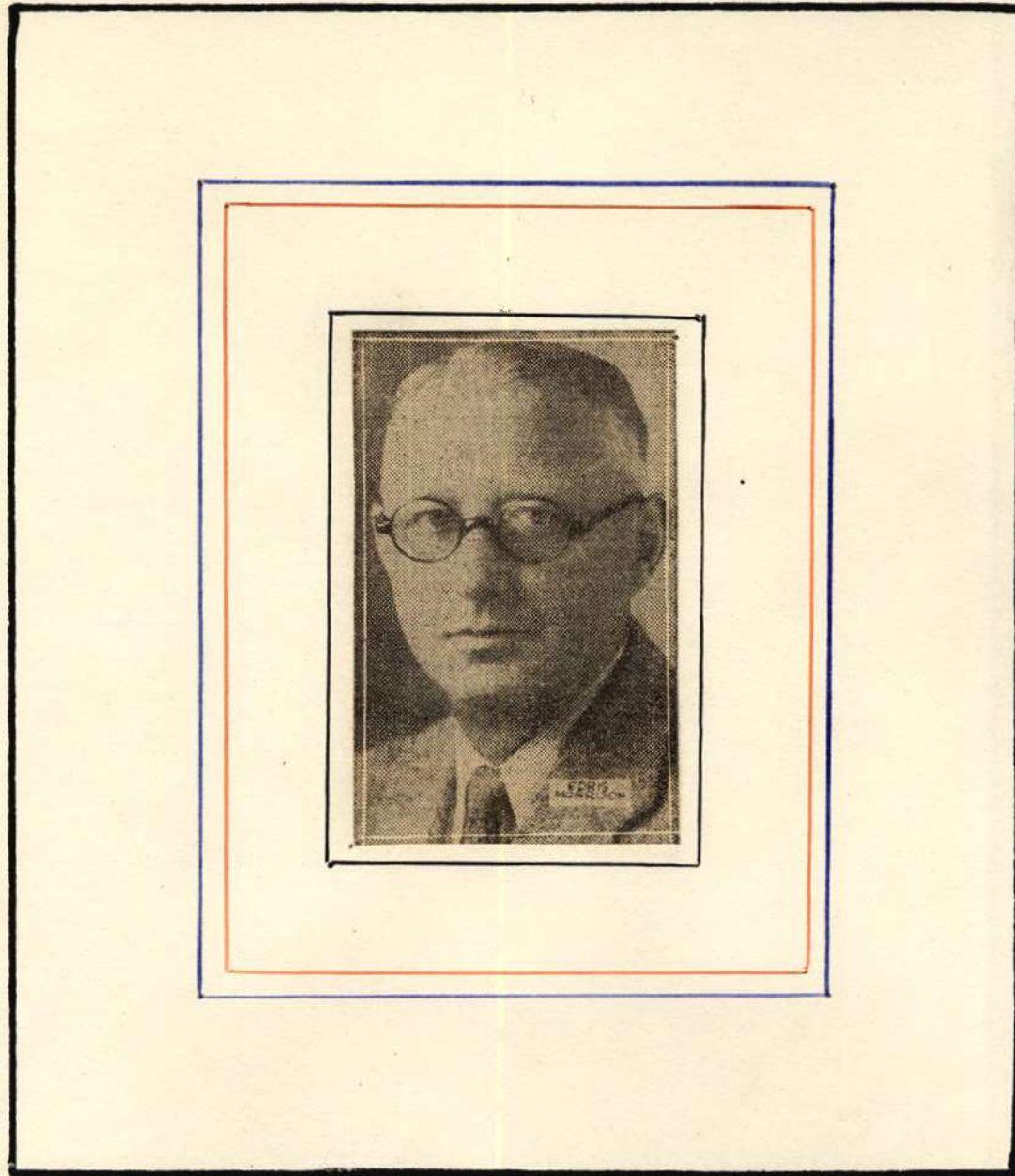
CLAY OSBORNE IS ANNOUNCER
AT STATION K.O.I.N.
HE ALSO SINGS AND SOMETIMES WRITES,
EVERY NOW AND THEN.



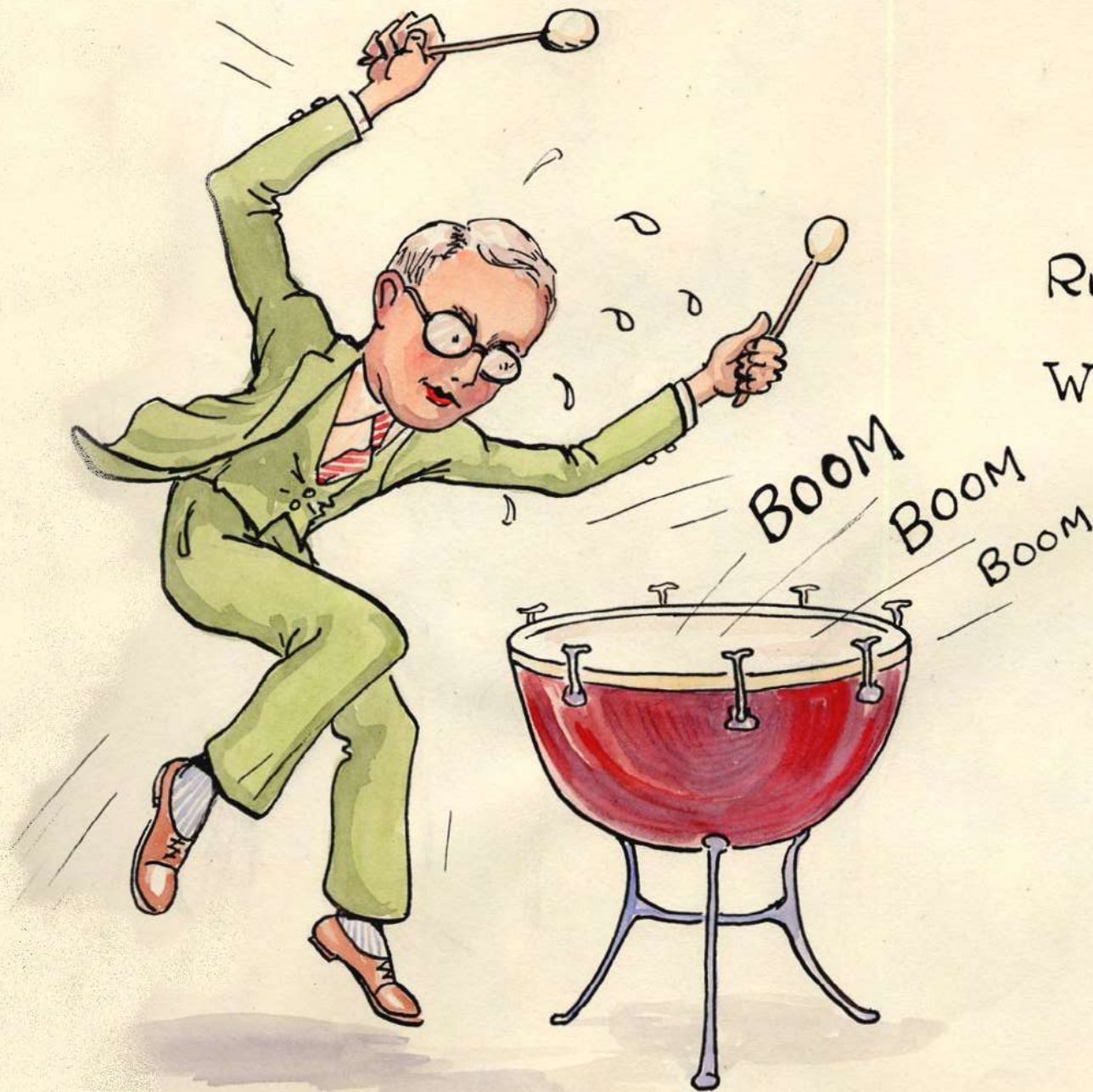
FRANK KELLER



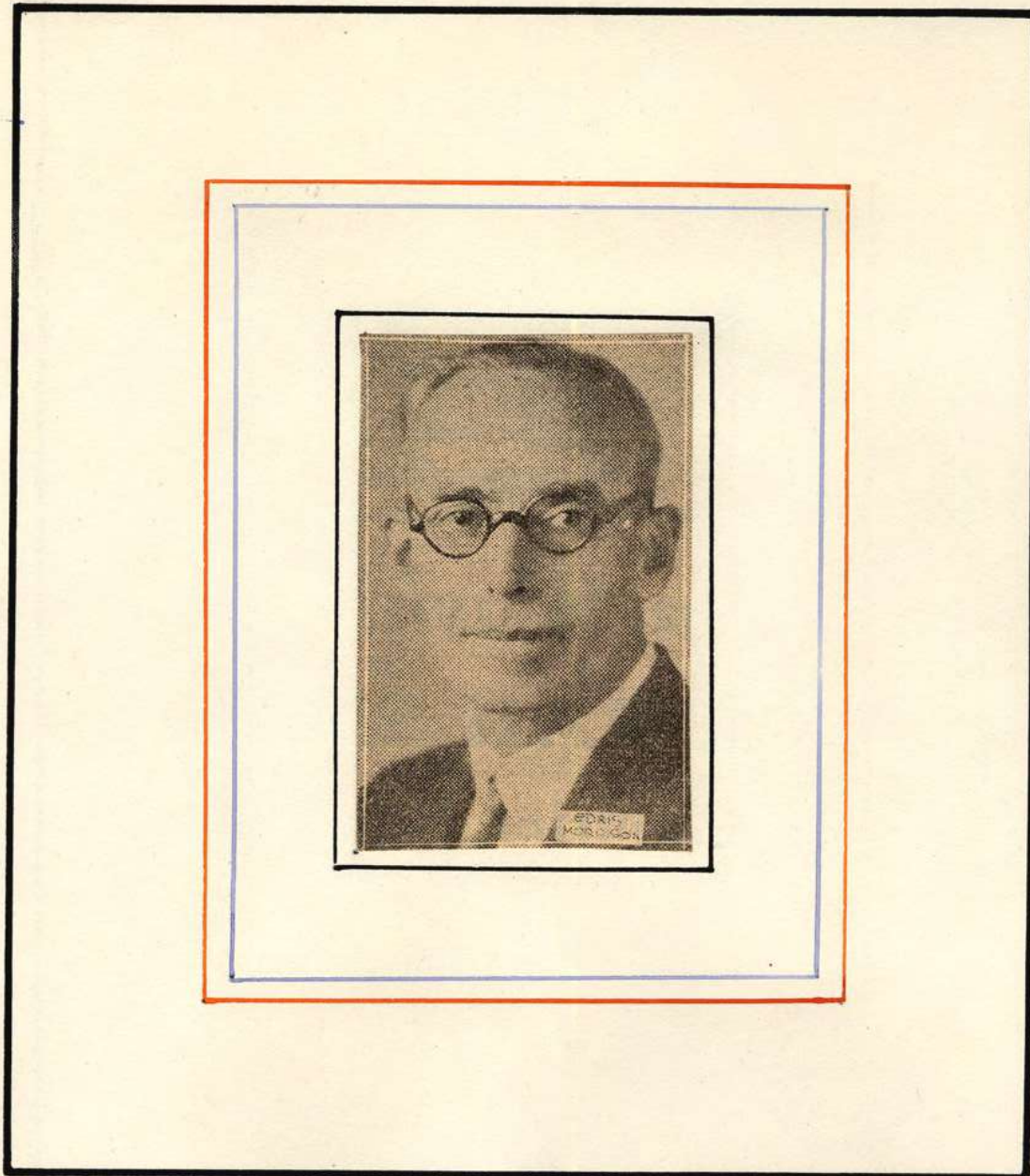
FRANK KNOWS HIS SAX,
AND KNOWS HIS FLUTE,
AND KNOWS HIS KANT
AND NIETSCHE TO BOOT.



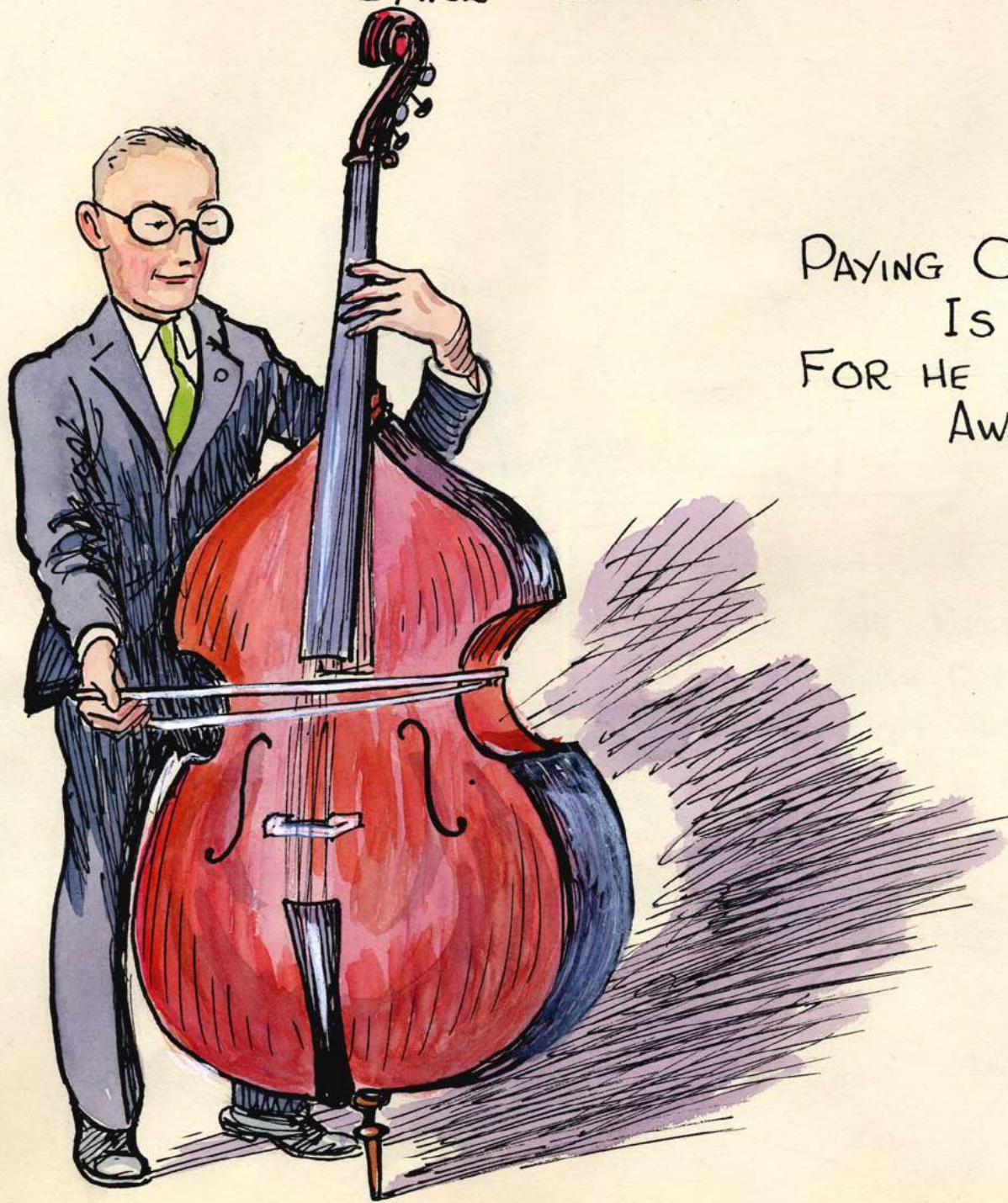
RUDY SCHULTZ



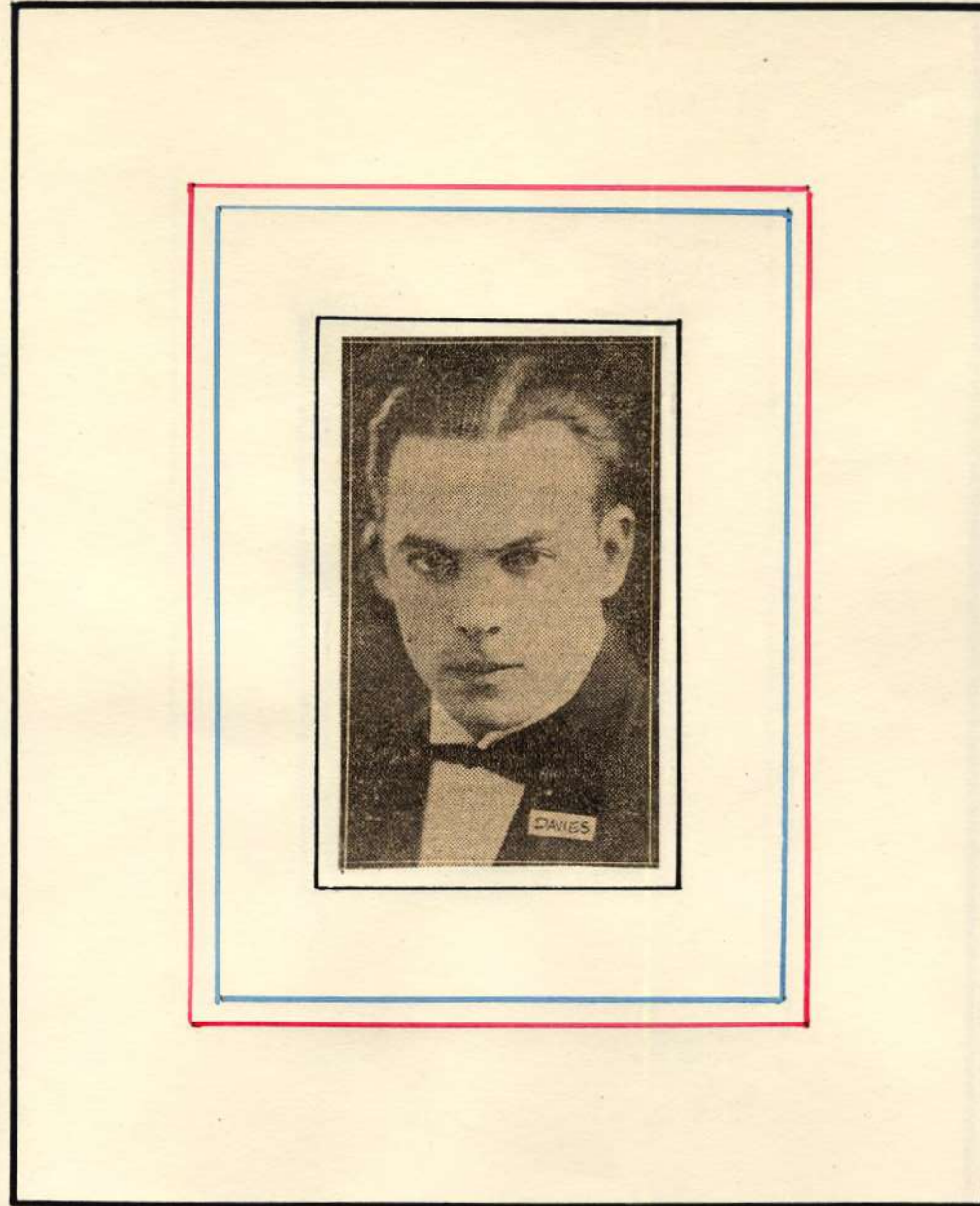
RUDY SHULTZ IS
ONE BIG NOISE,
WHEN PLAYING MUSIC
WITH THE BOYS.



CARL CLOGSTON



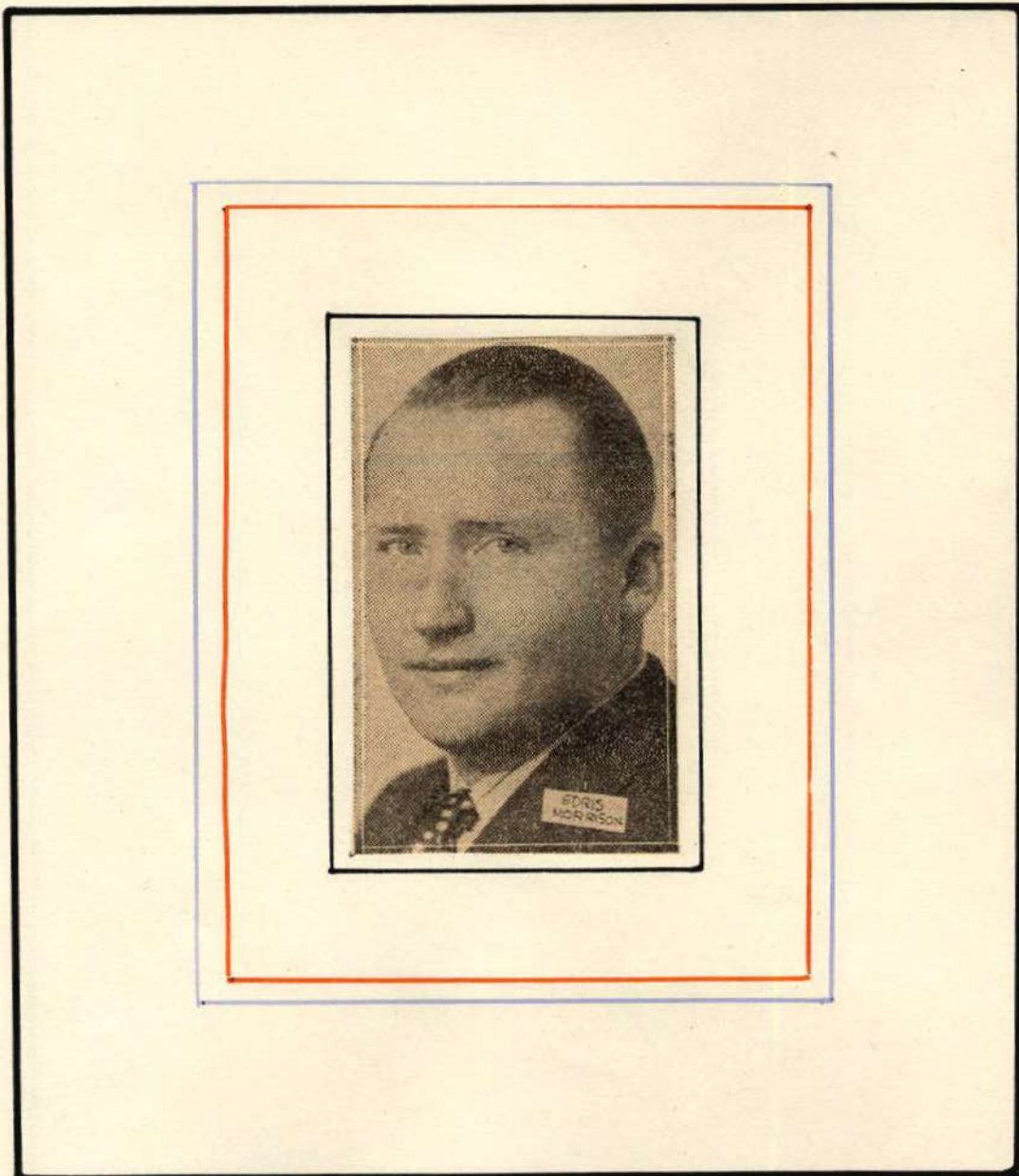
PAYING CARL TO PLAY
IS JUST A CRIME,
FOR HE MERELY FIDDLES
AWAY HIS TIME.



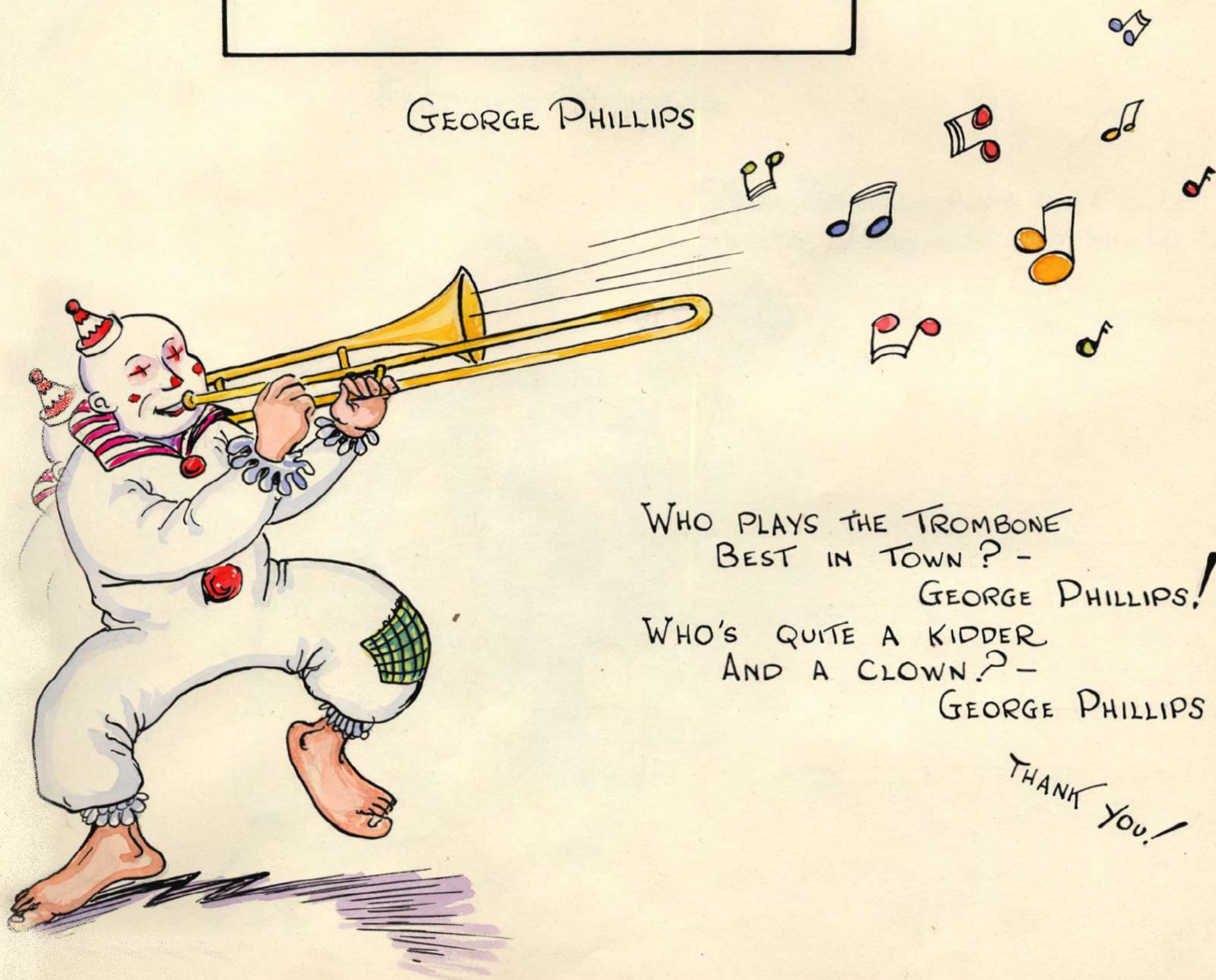
LLOYD WELFARE



THE PIPER OF HAMLIN PIPED NO SWEETER
THAN DOES YOUNG LLOYD WELFARE.
JUST TUNE IN ON KOIN
YOU'LL HEAR HIM ON THE AIR.



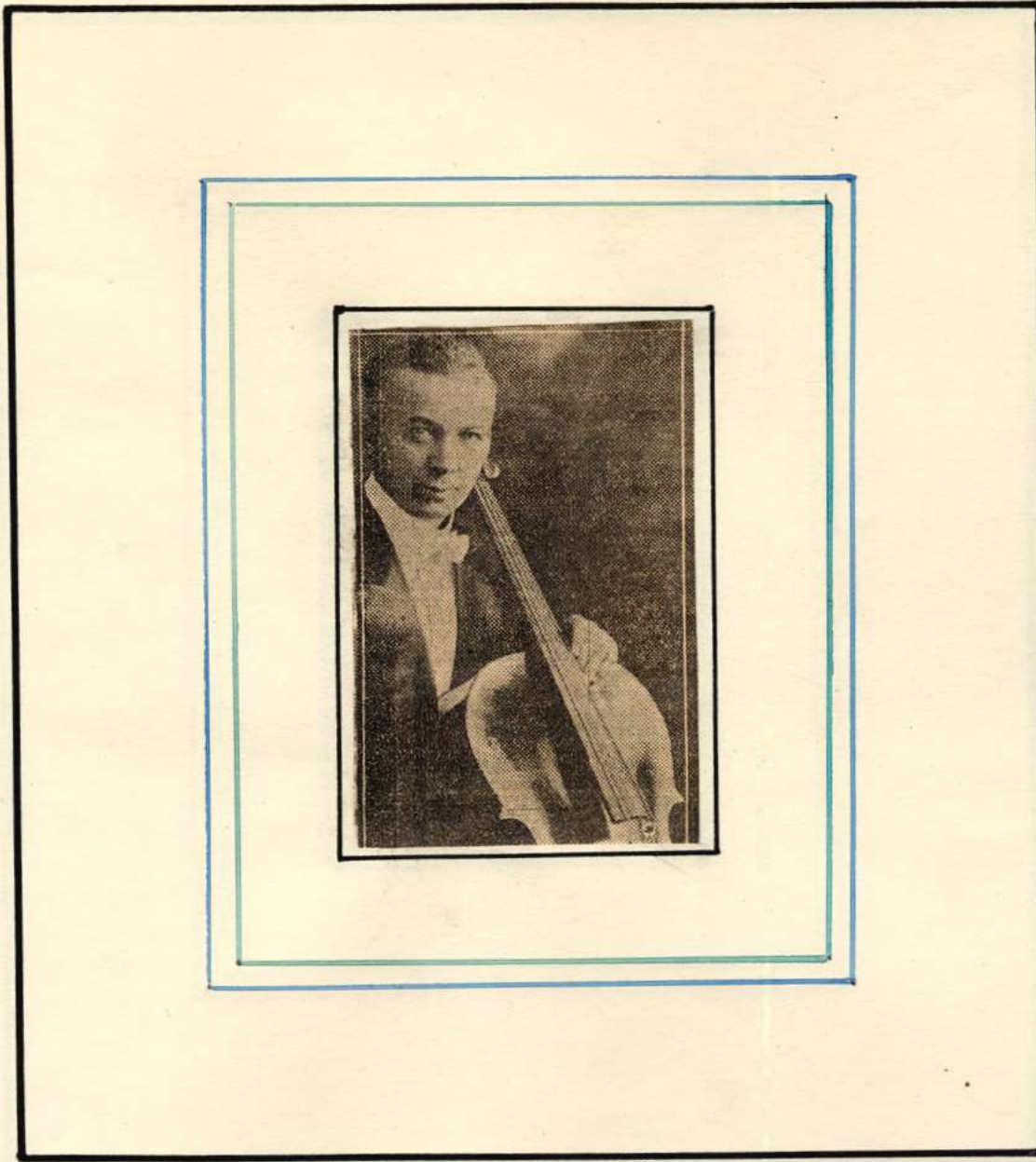
GEORGE PHILLIPS



WHO PLAYS THE TROMBONE
BEST IN TOWN? -
GEORGE PHILLIPS!

WHO'S QUITE A KIDDER
AND A CLOWN? -
GEORGE PHILLIPS!

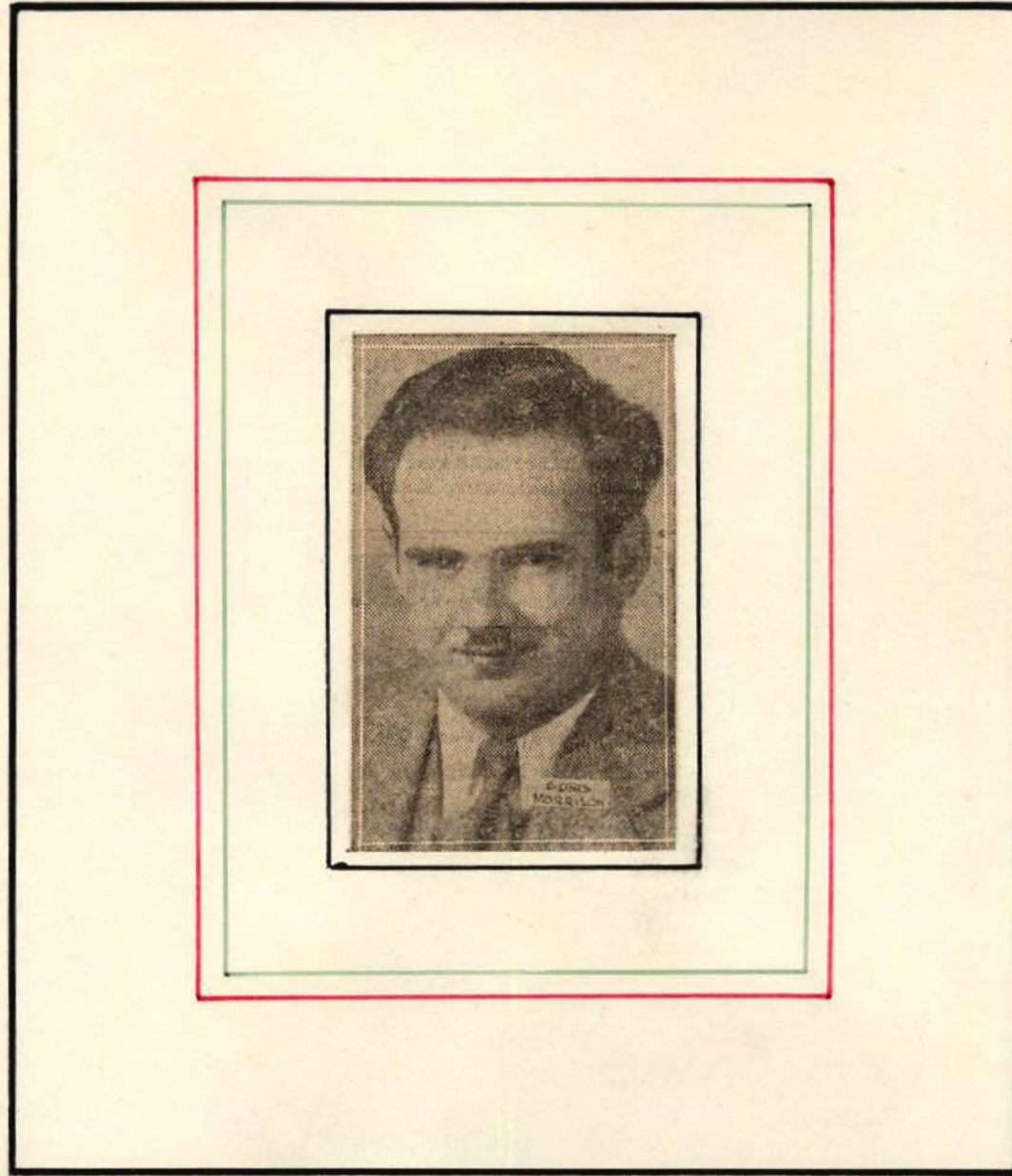
THANK YOU!



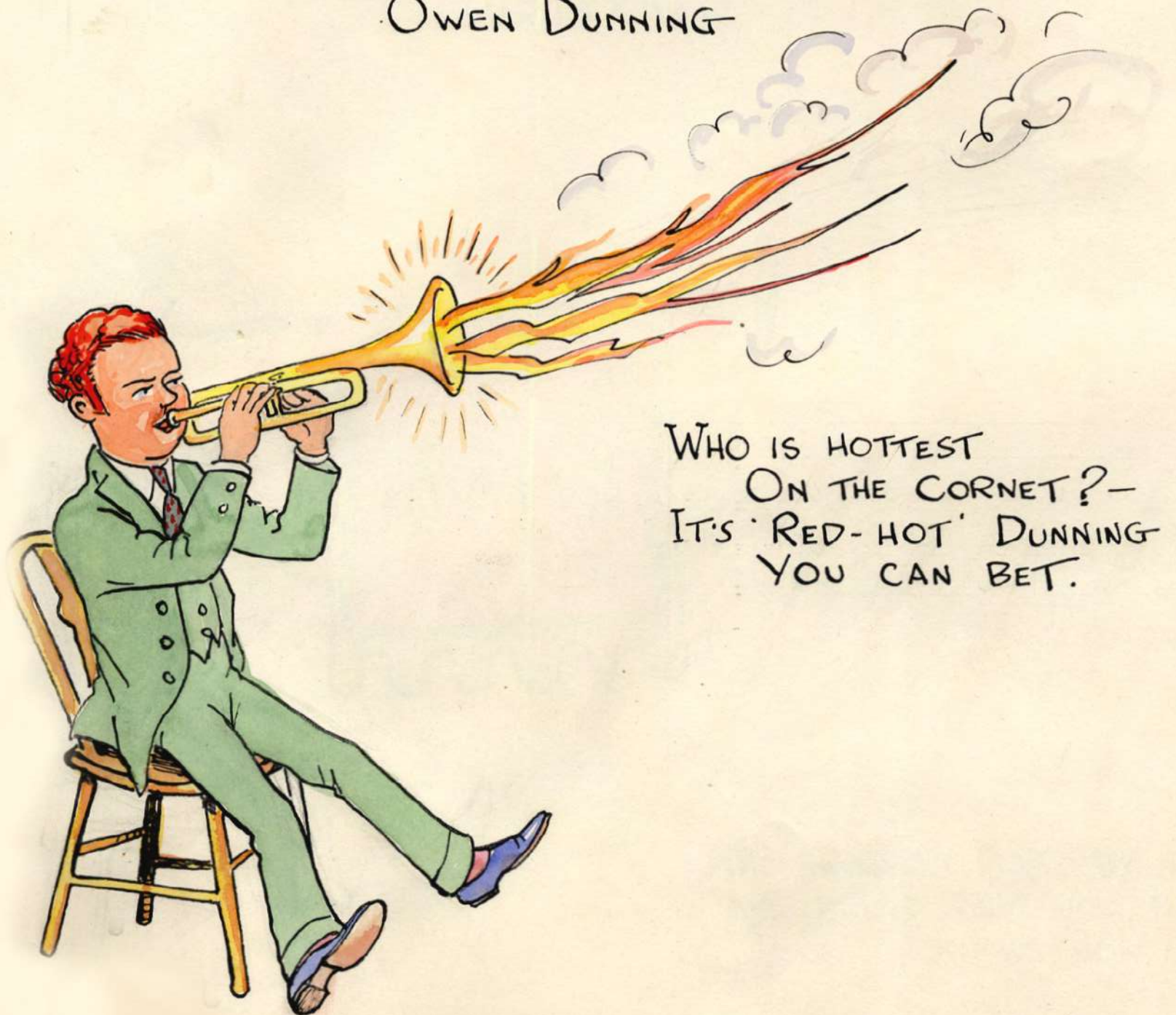
FERDINAND SORENSON

FERDIE SORENSON PLAYS THE CELLO
SWEETLY, SOFTLY, LOW AND MELLOW.

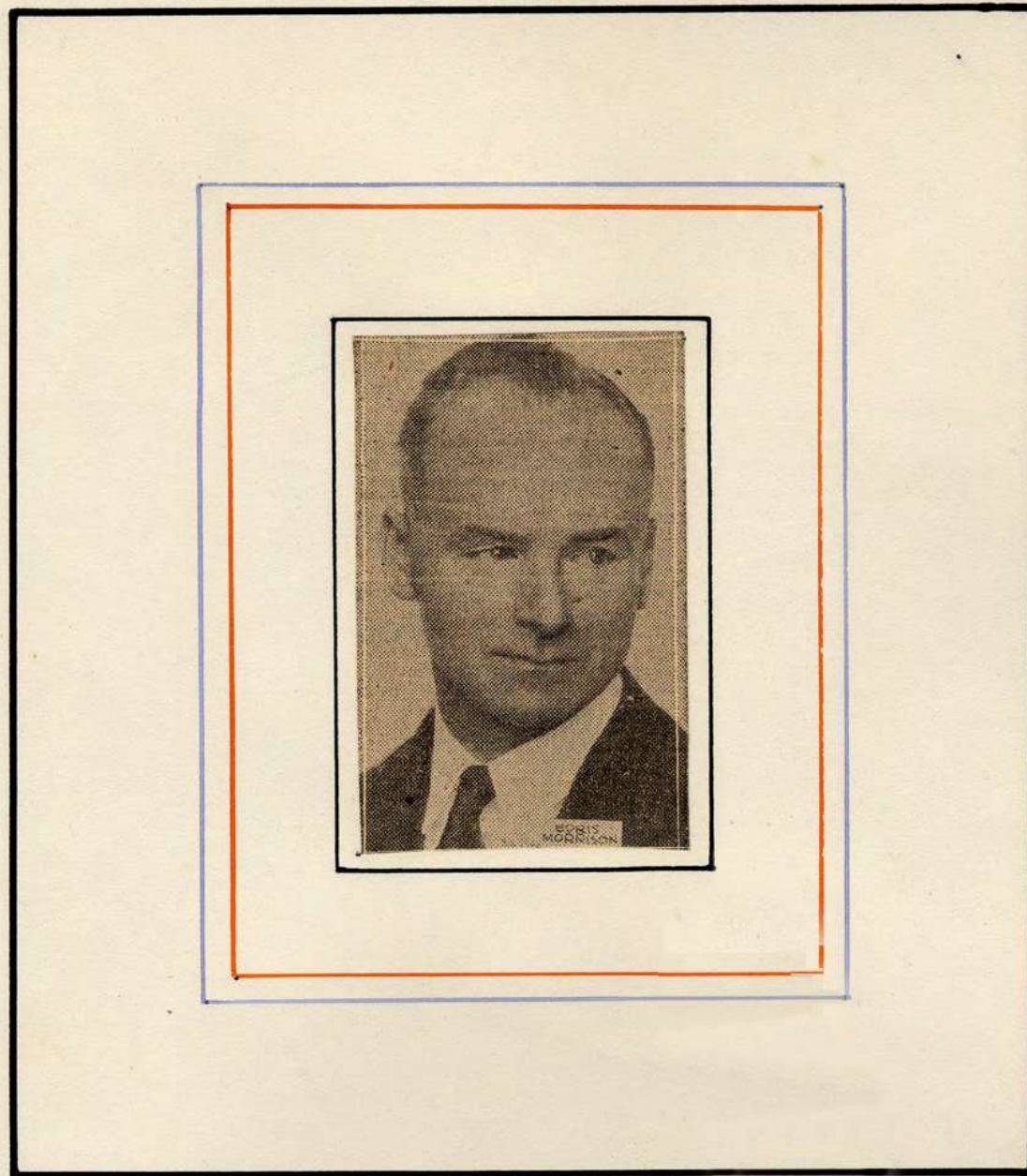




OWEN DUNNING



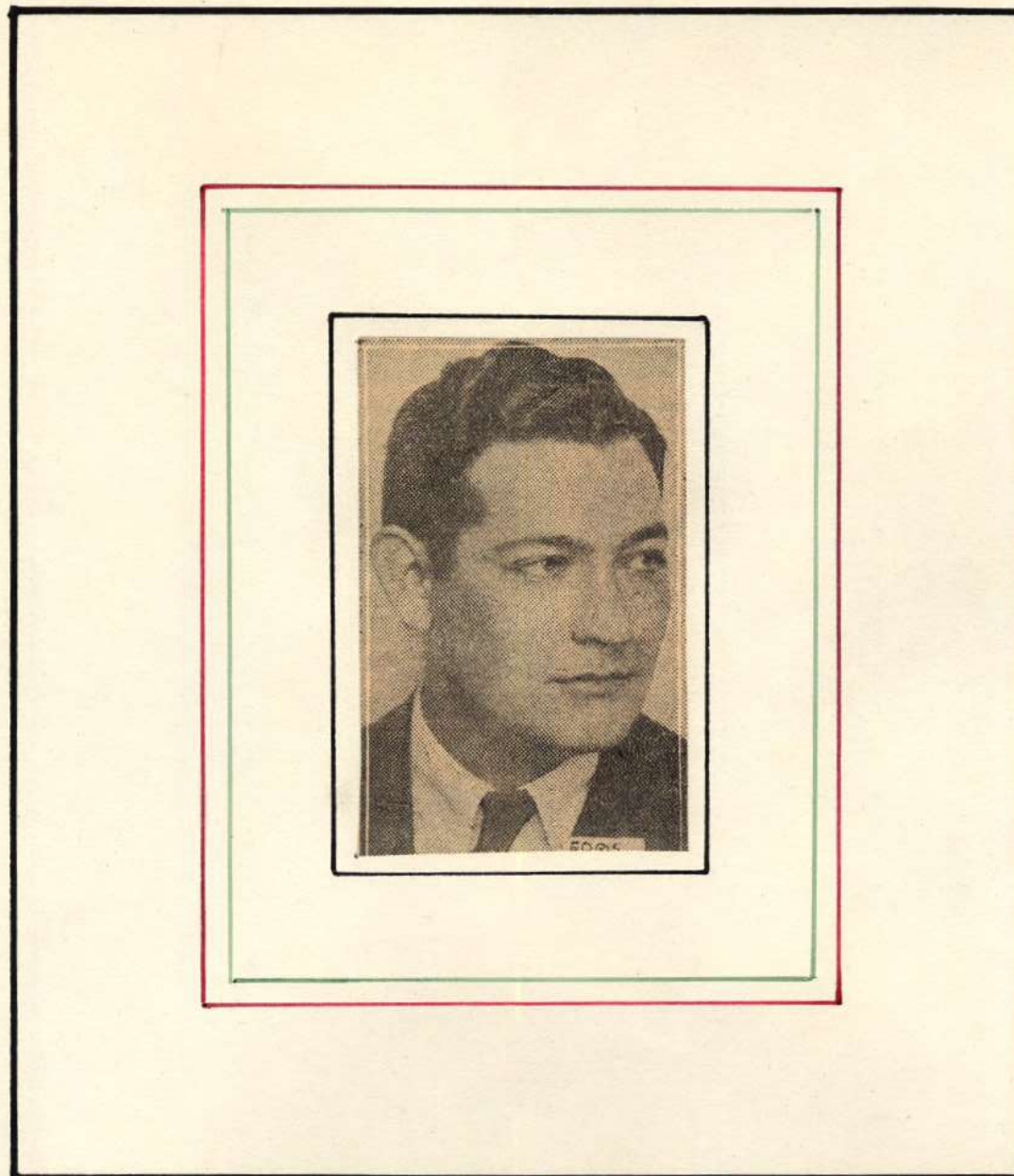
WHO IS HOTTEST
ON THE CORNET?—
IT'S 'RED-HOT' DUNNING—
YOU CAN BET.



CHARLES CLOW



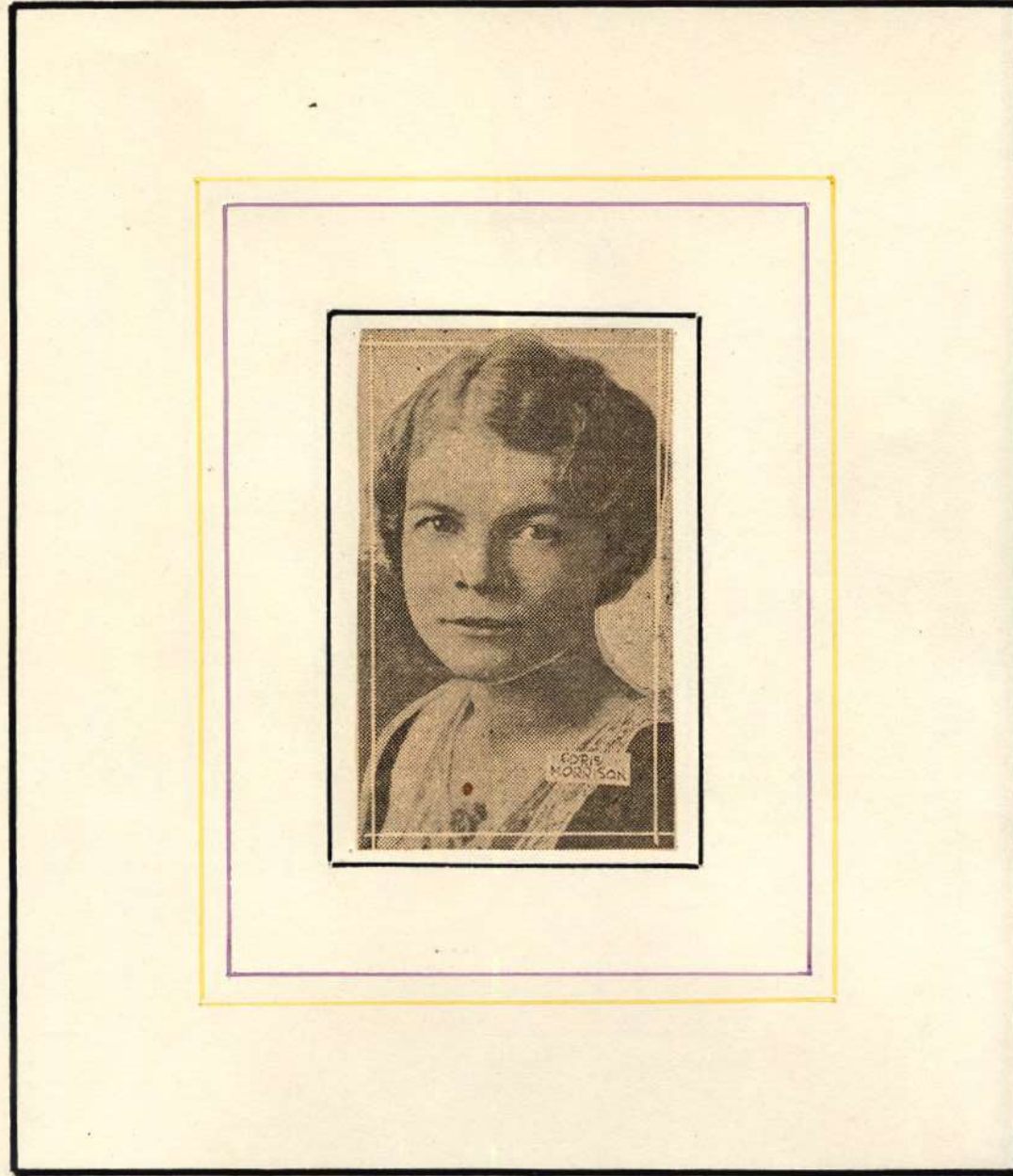
THE TRUMPET'S PLAYED BY CHARLIE CLOW
AND PLAYED RIGHT WELL, FOR HE
KNOWS HOW.



EARL TORMEY



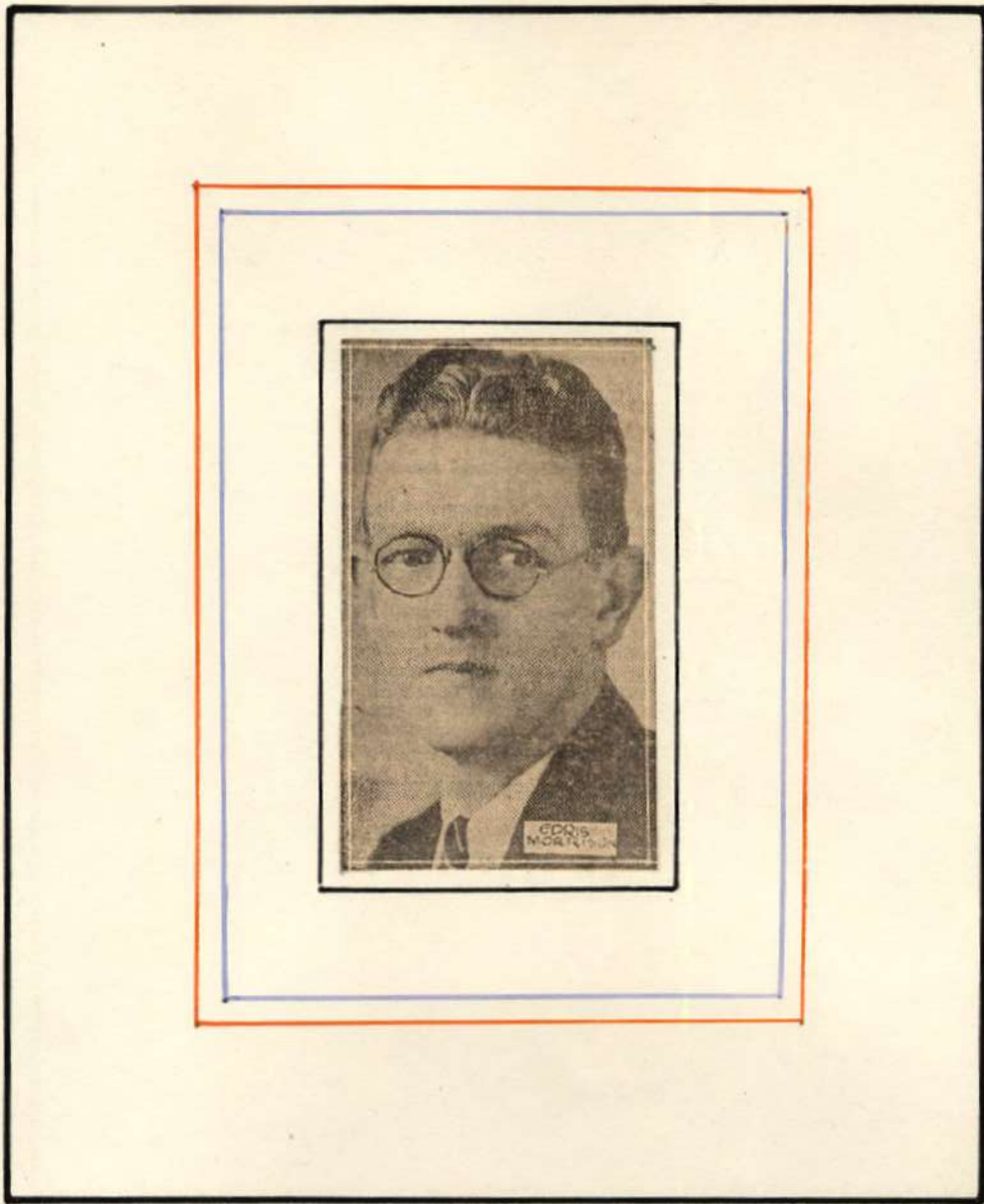
EARL TORMEY IS A DRUMMER,
WHOSE DRUMMING IS IMMENSE.
HE'S PLAYING FOR THE BEAVERS
A BAND OF EXCELLENCE.



RUTH ALLEN

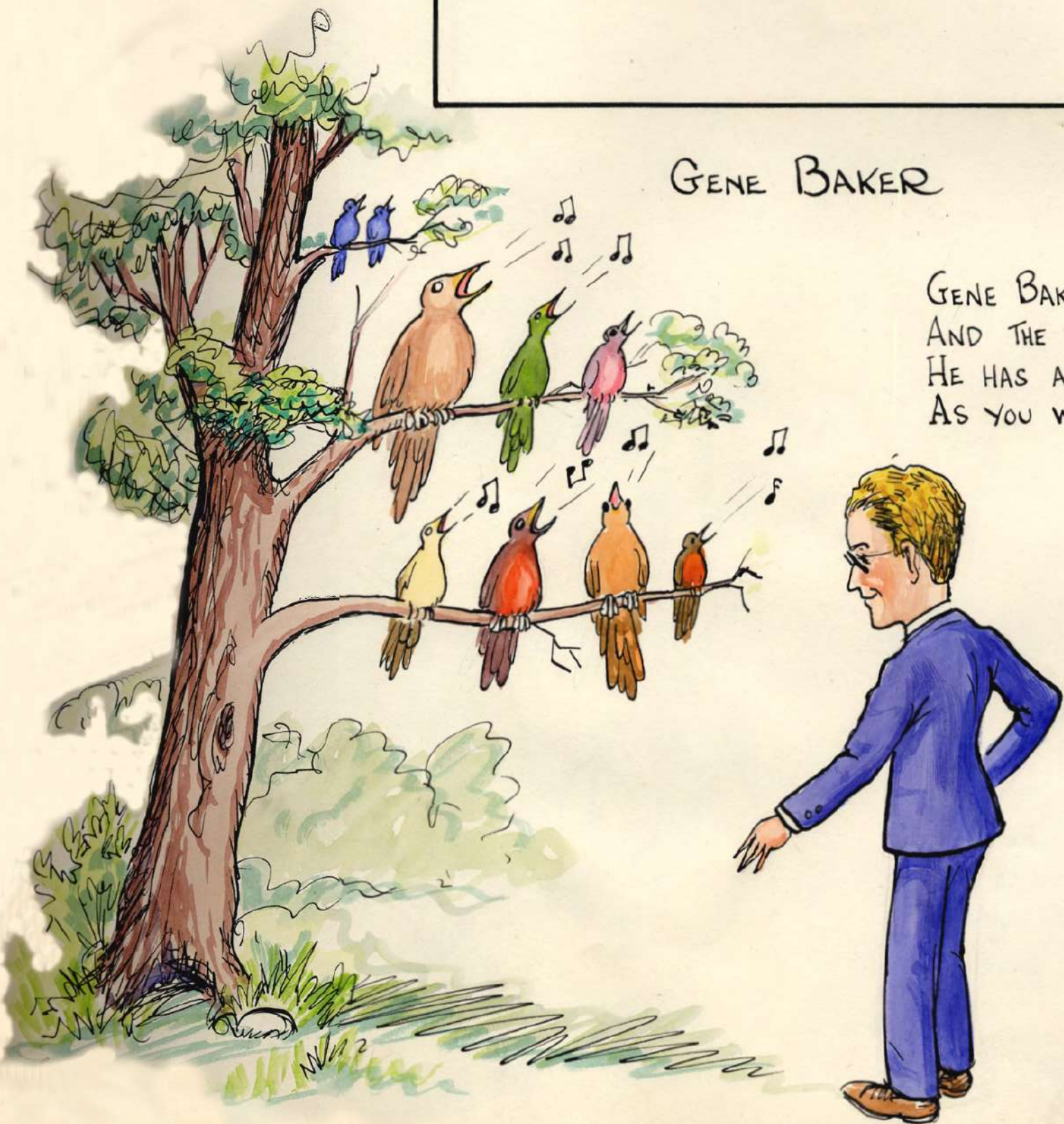


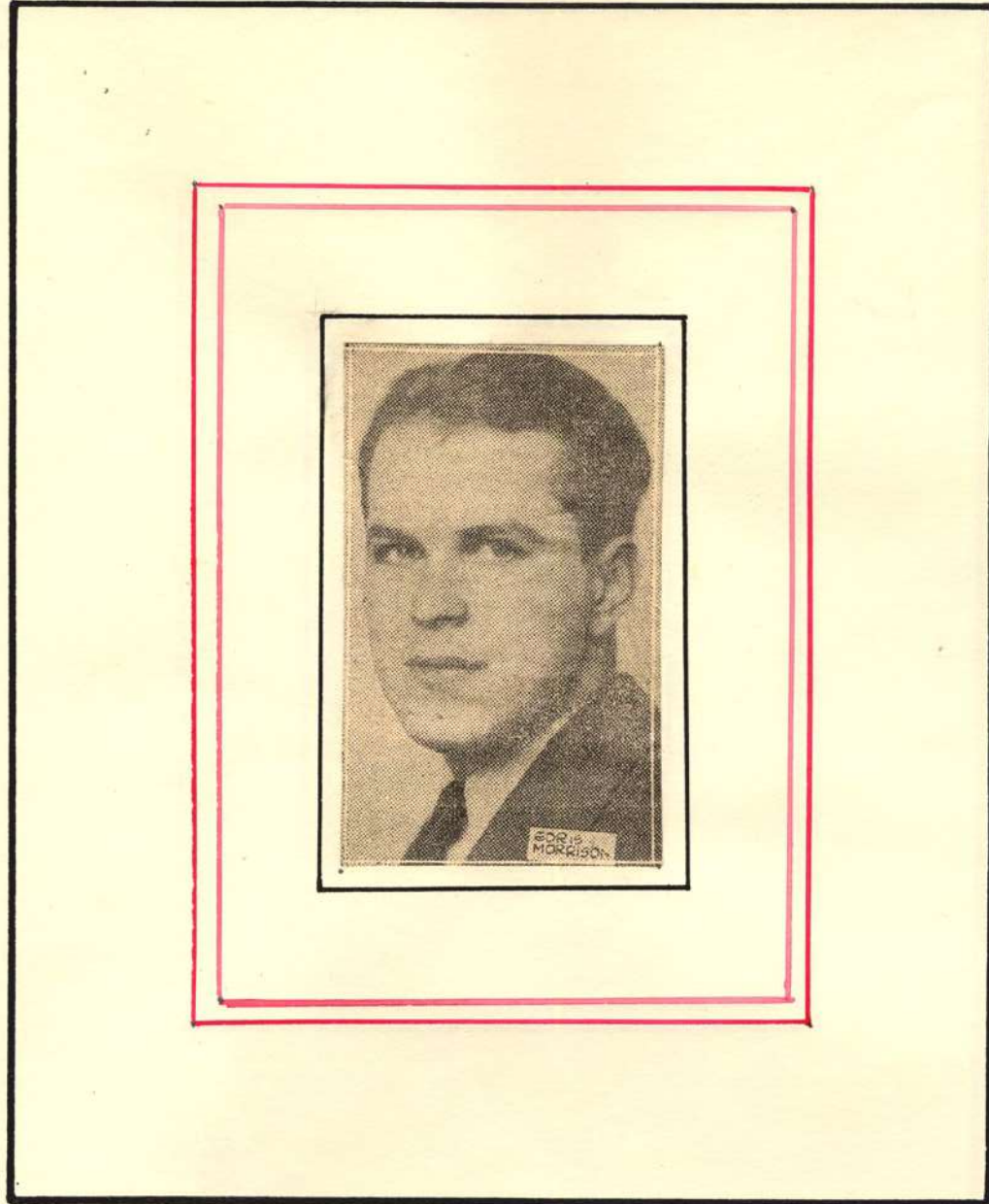
CONDUCTING THE "MYSTIC GRAB BAG"
IS RUTH ALLEN KNOWN AS "POLLY."
GO SHOPPING WITH HER SOMETIME,
YOU'LL HAVE A TIME MOST JOLLY.



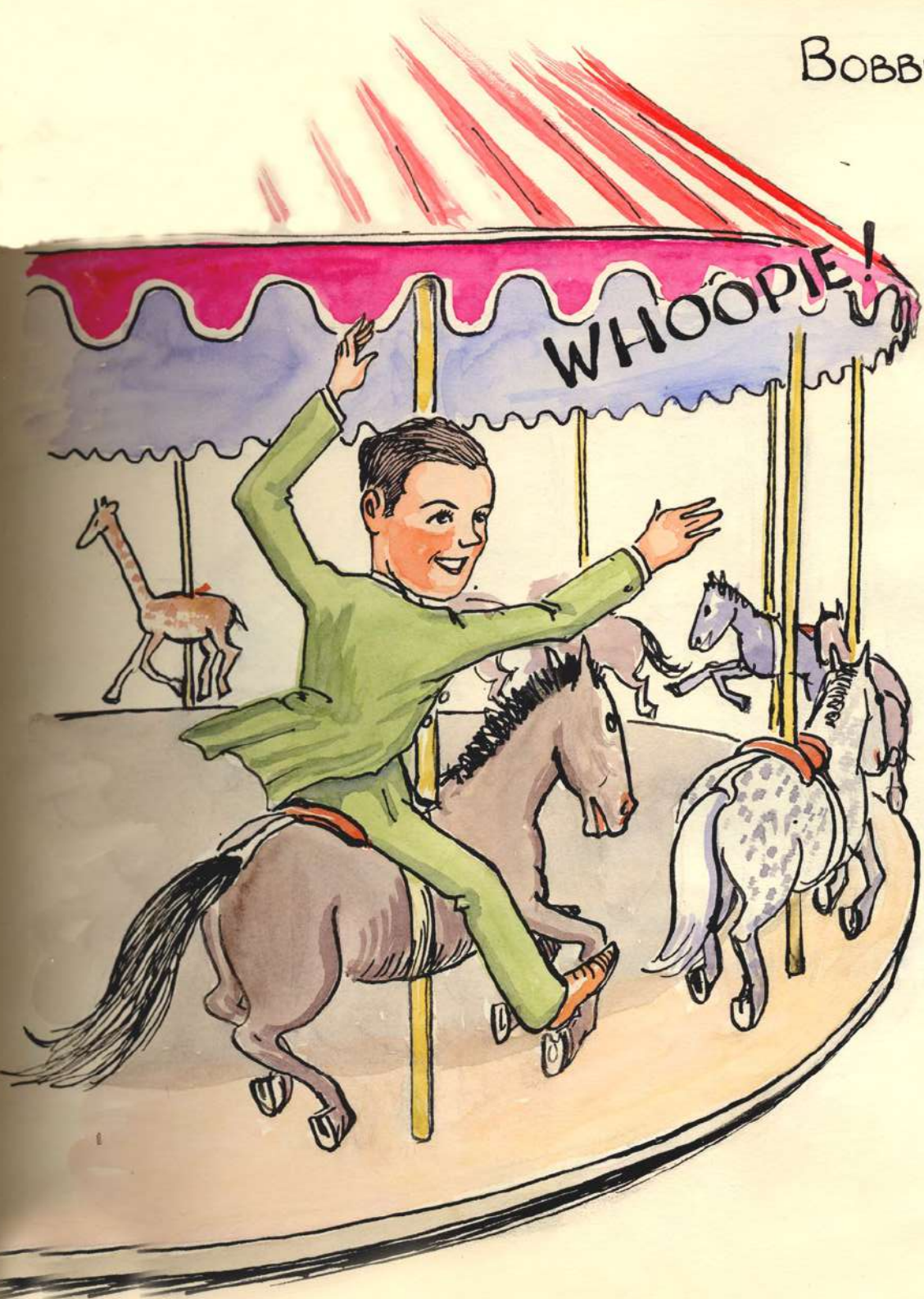
GENE BAKER

GENE BAKER IS VOCAL CONDUCTOR,
AND THE SINGERS ARE UNDER HIS CARE.
HE HAS AS FINE A COLLECTION.
AS YOU WILL FIND ANYWHERE.

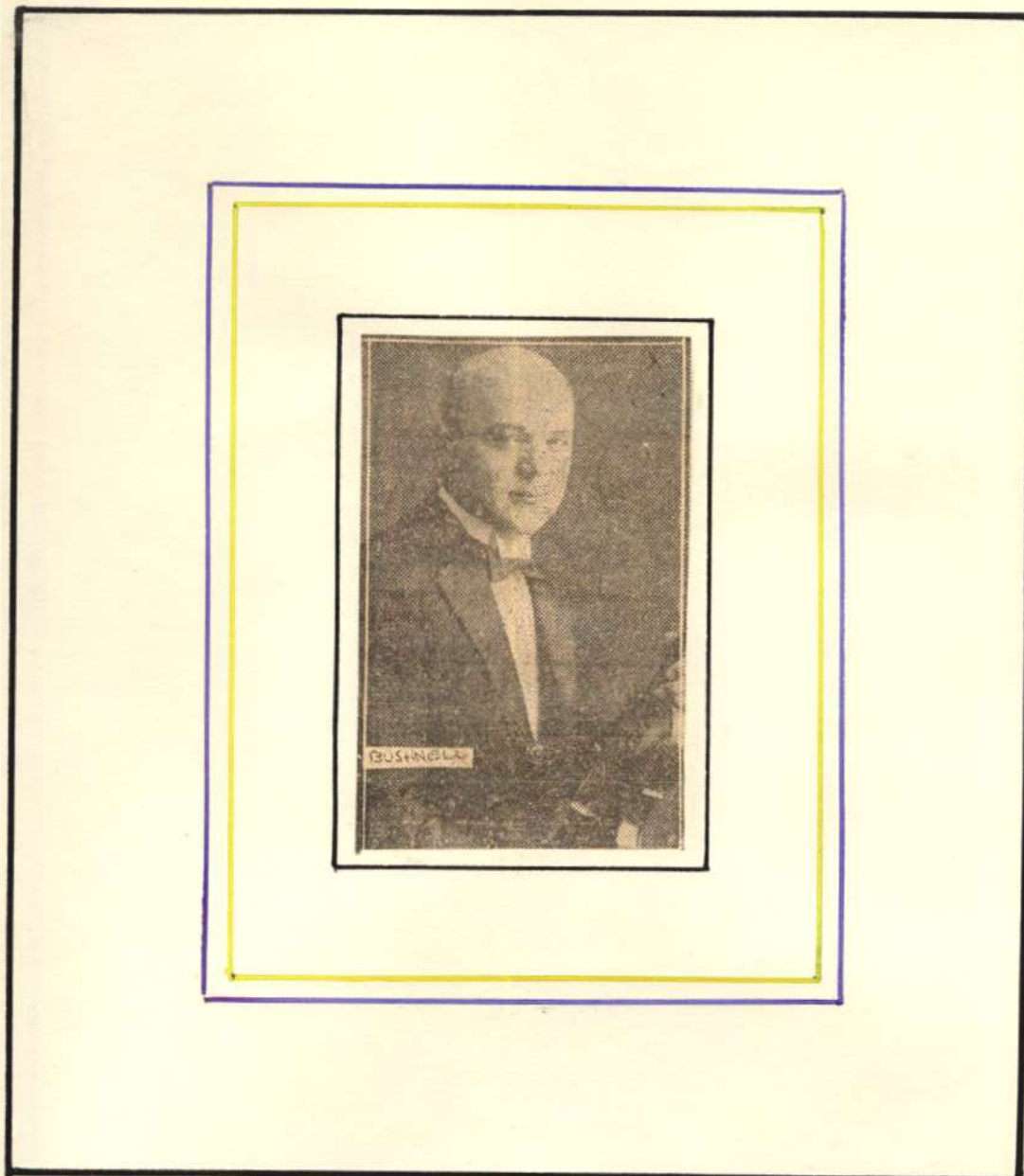




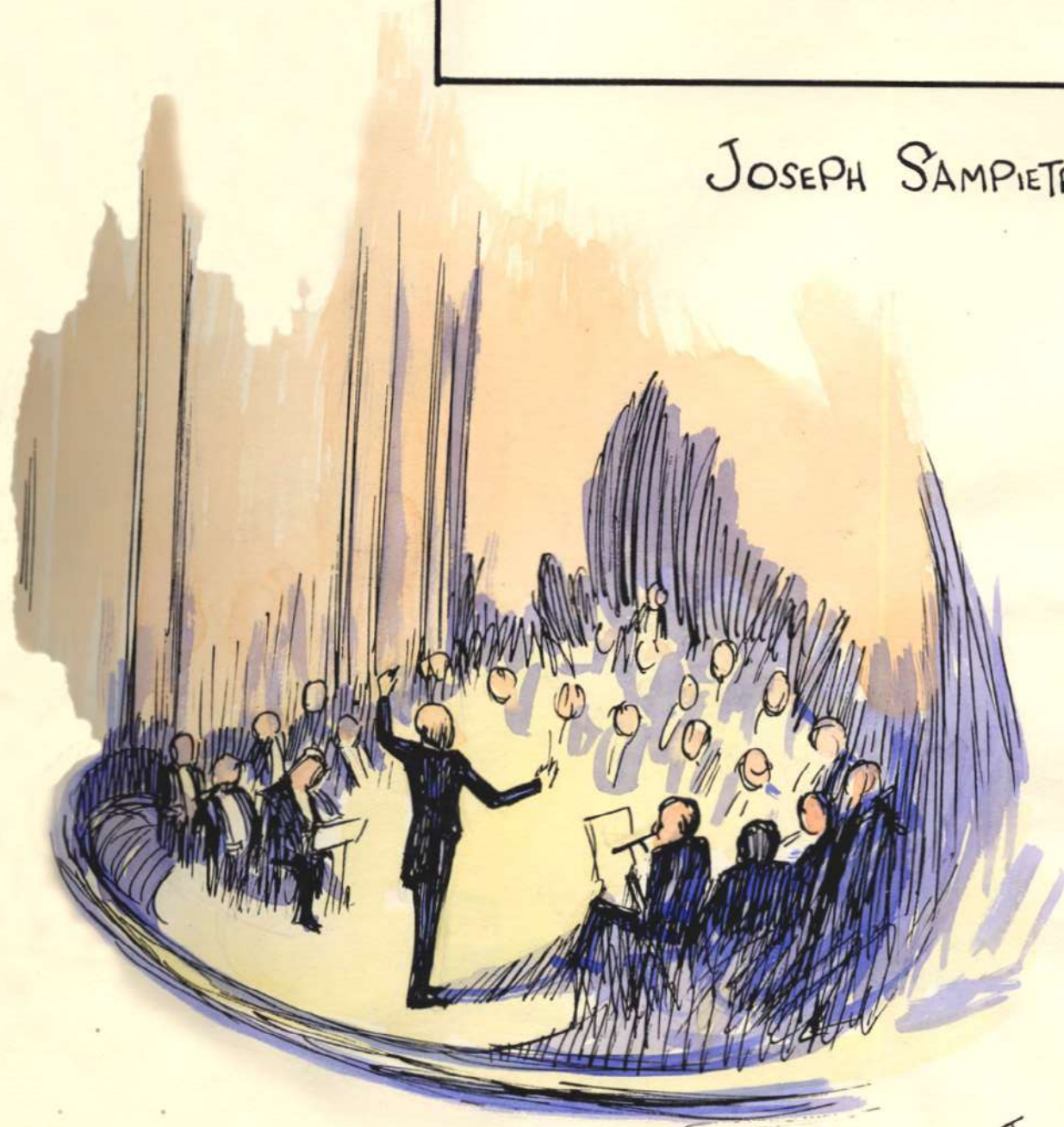
BOBBE STRUBBLE



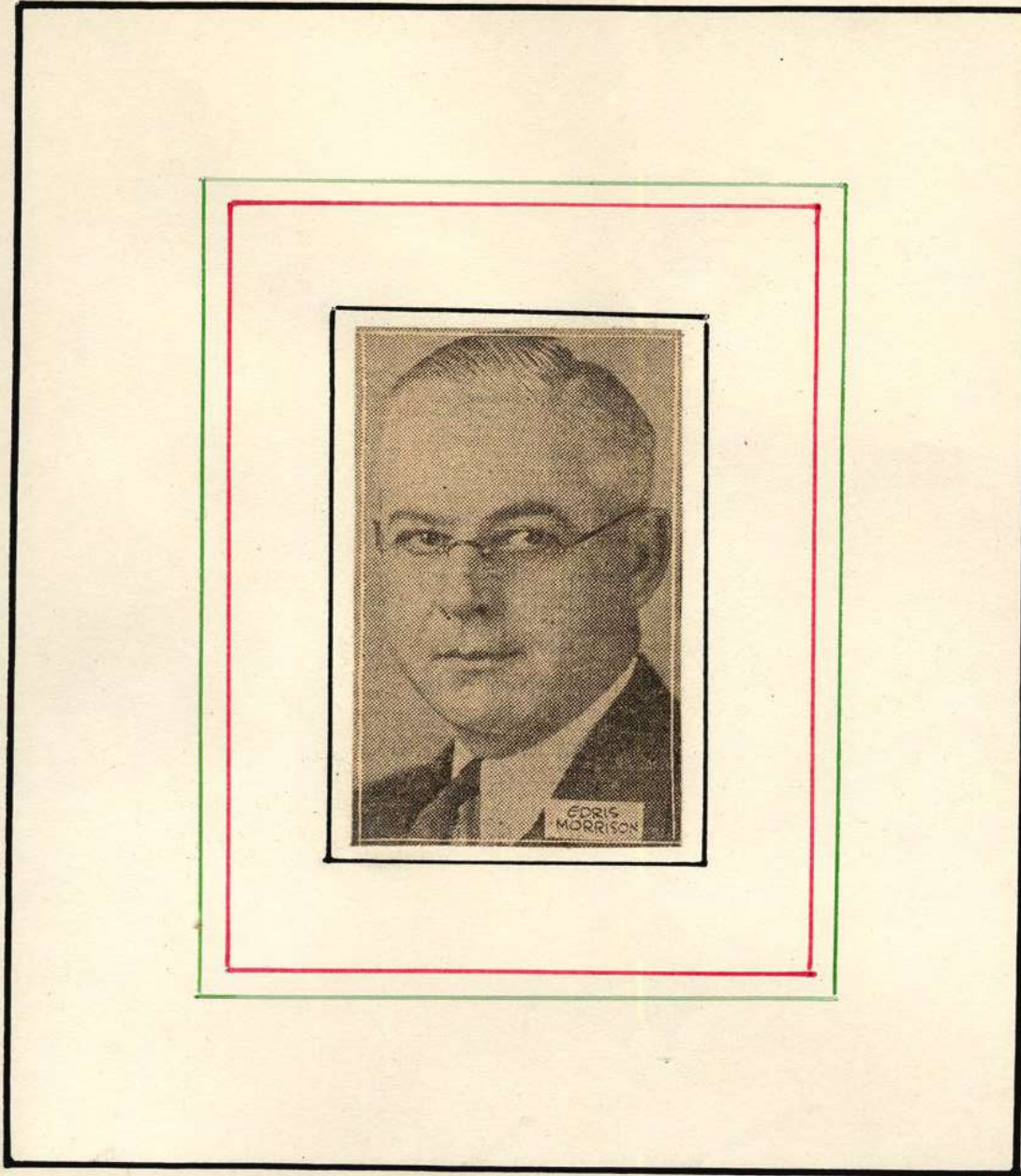
BOBBE STRUBBLE RUNS THE MERRY GO'ROUND,
 AND SO HAS MANY HOBBIES.
 HE HAS TO KEEP THINGS ON THE GO,^{IND,}
 A LIVELY TIME IS BOBBE'S.



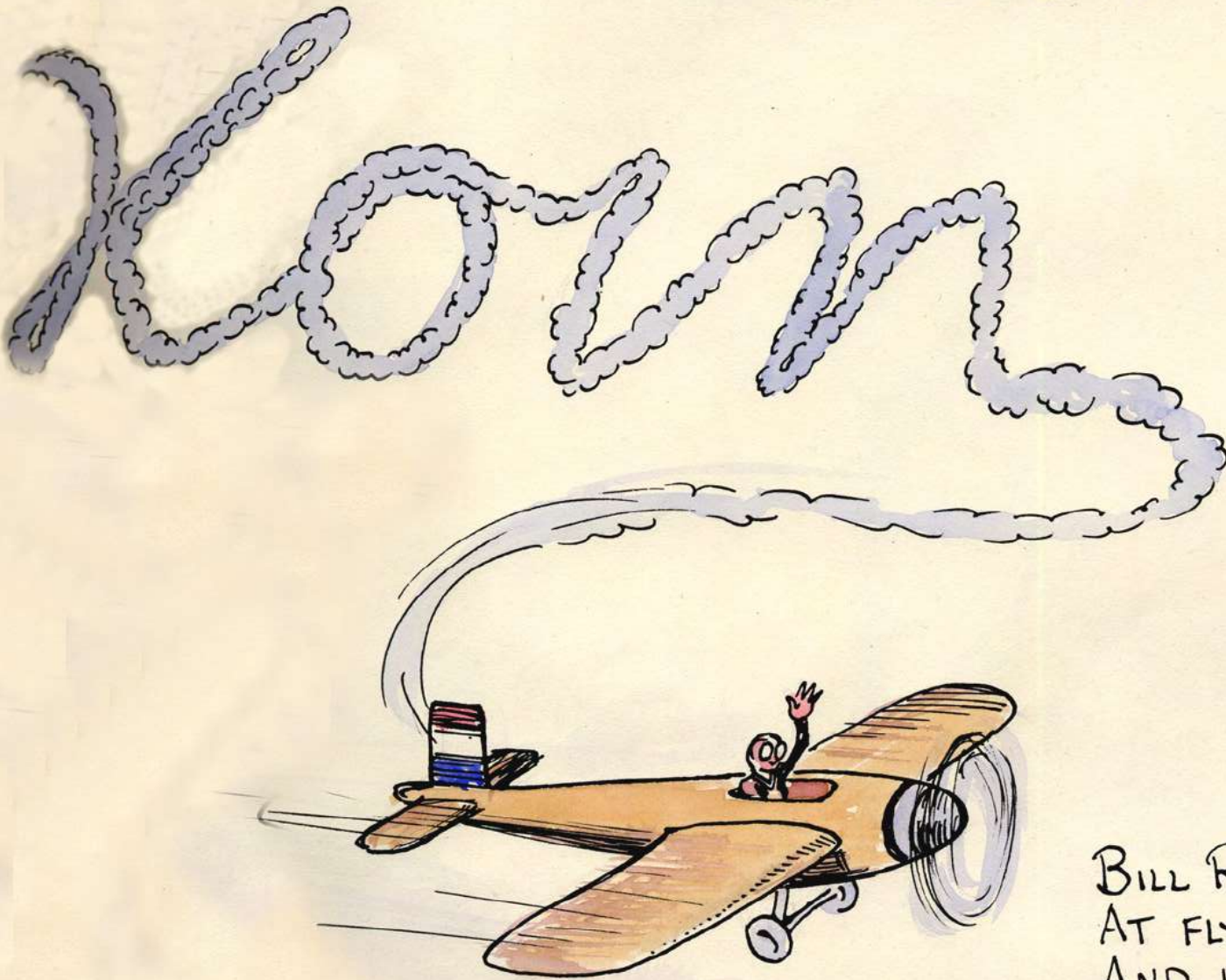
JOSEPH SAMPIETRO



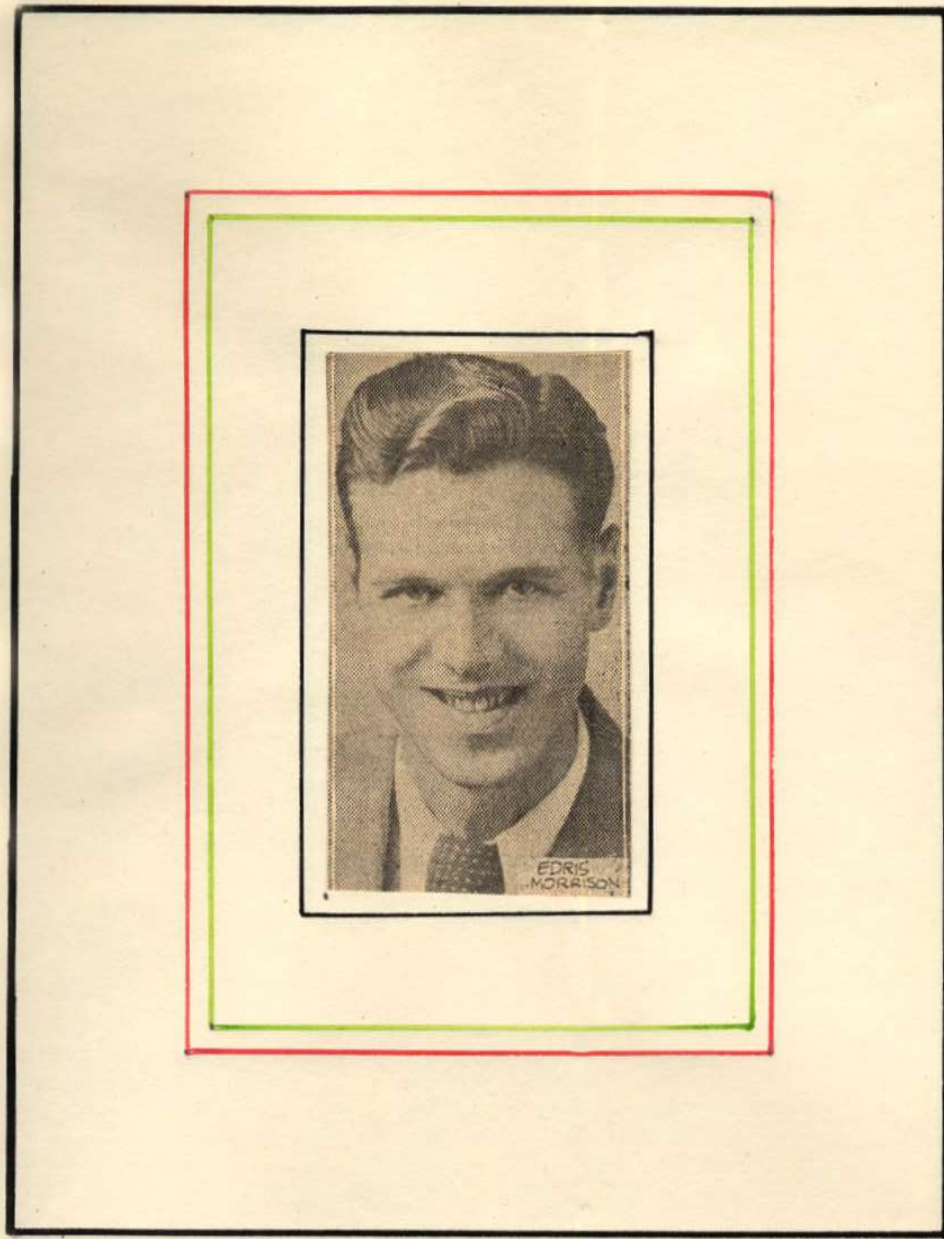
JOSEPH SAMPIETRO IS A DIRECTOR,
HIS CONCERTS ARE ALWAYS THE BEST.
TO FACE THE MUSIC AS JOE DOES
IS FOR LEADERS A DEFINITE TEST.



WILLIAM B. RYAN



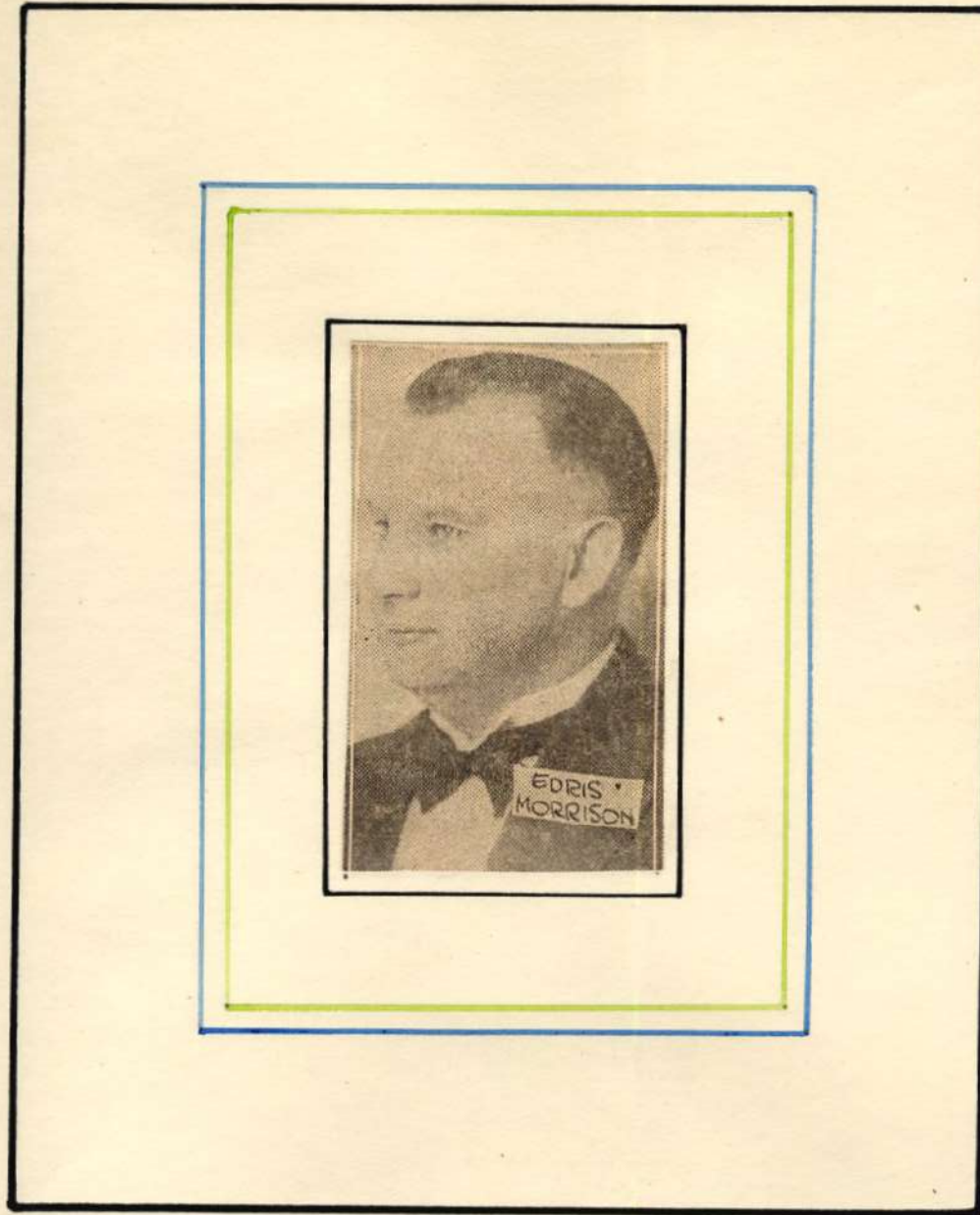
BILL RYAN WAS AN AIRMAN —
AT FLYING DID HIS SHARE, —
AND HERE WE SEE HIM PUTTING
KOIN "ON THE AIR".



GEORGE SMITH



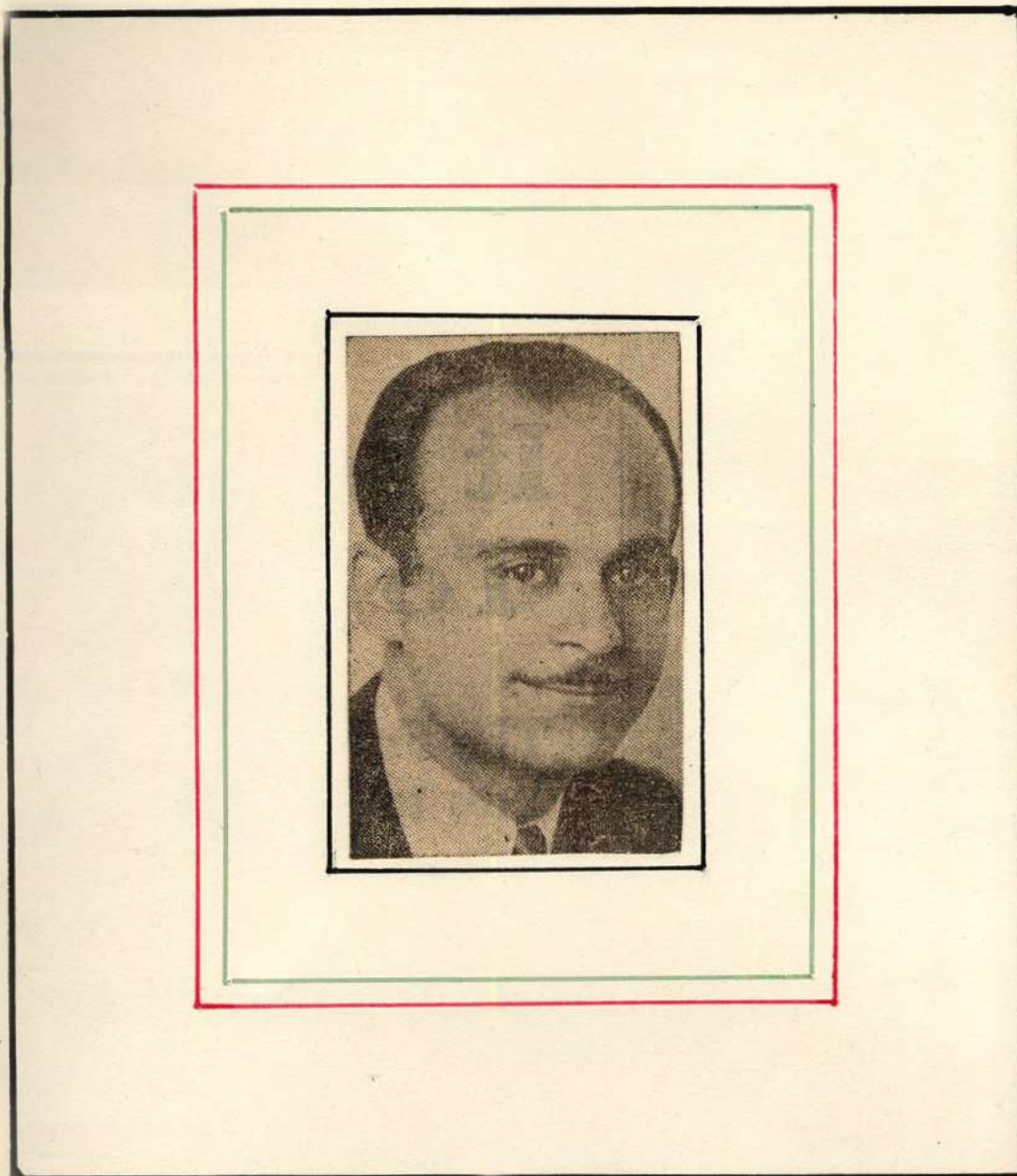
GEORGE SMITH TEACHES DICTION,
AND HE'S TAUGHT BAN JO TO TALK.
FOR SURE-FIRE ENTERTAINMENT
THIS BOY WINS IN A WALK.



CECIL TEAGUE



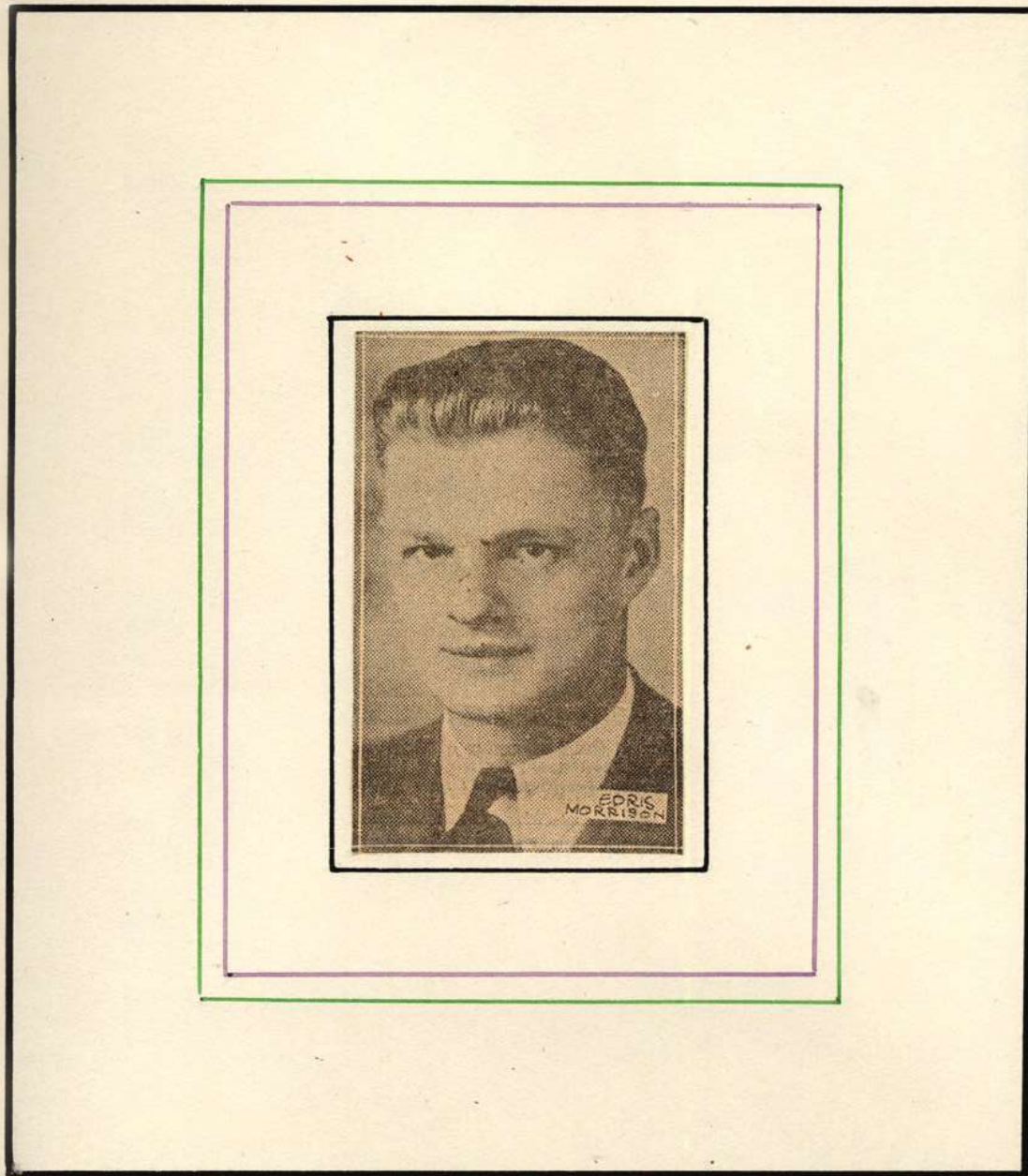
TEAGUE (WHO'S QUITE A JOLLIER),
CAN MAKE THE ORGAN SPEAK
HE'S PLAYING OVER KOIN
THIS AND EVERY WEEK.



ANSON BUSH



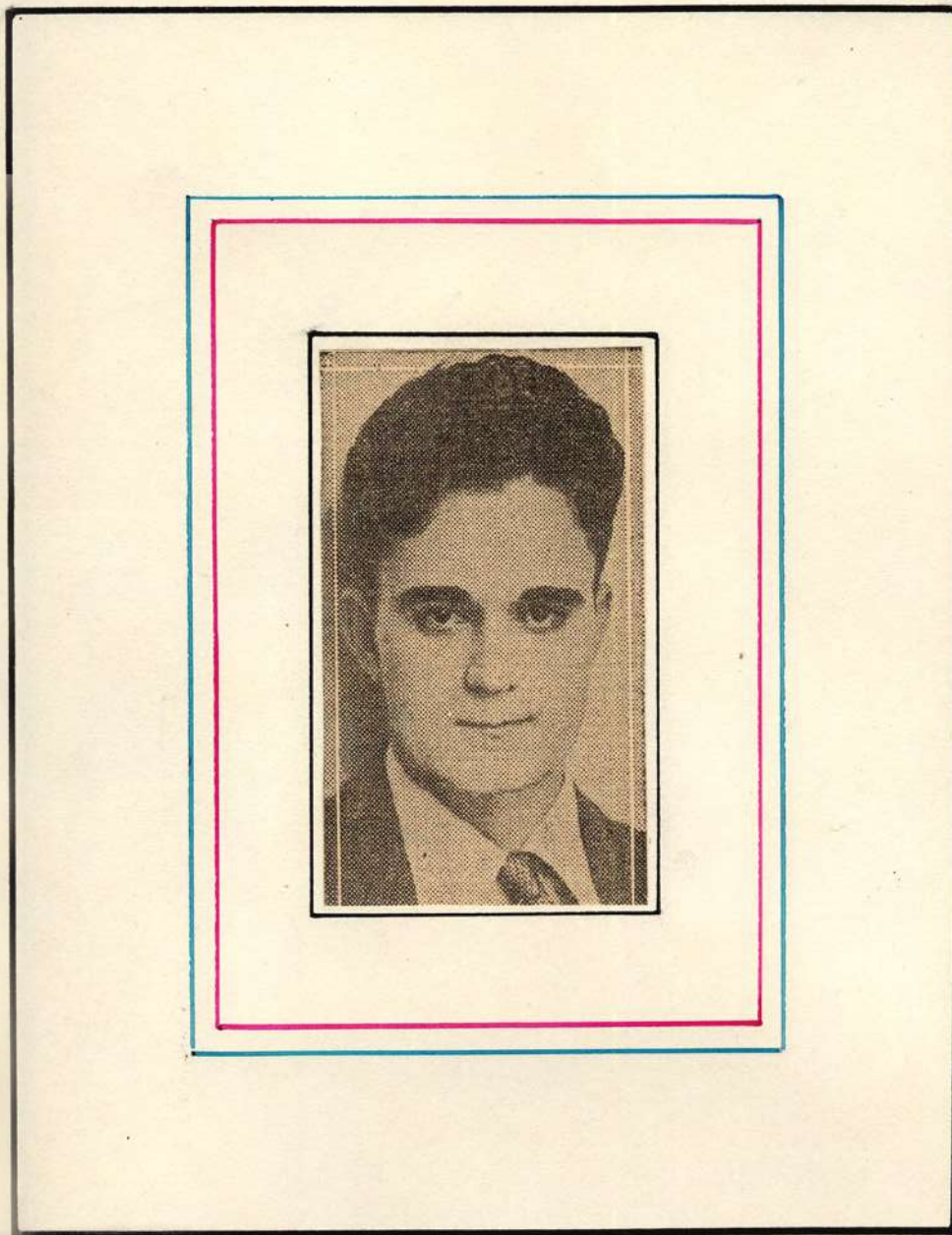
BUSH PLAYS THE VIOLIN
WITH CONSUMMATE SKILL,
AND THEREBY GIVES
MUSIC LOVERS A THRILL.



RODNEY JOHNSON

ROD JOHNSON TO WARBLING
HIS TIME DEVOTES, -
AND BEING TALL
CAN REACH HIGH NOTES.

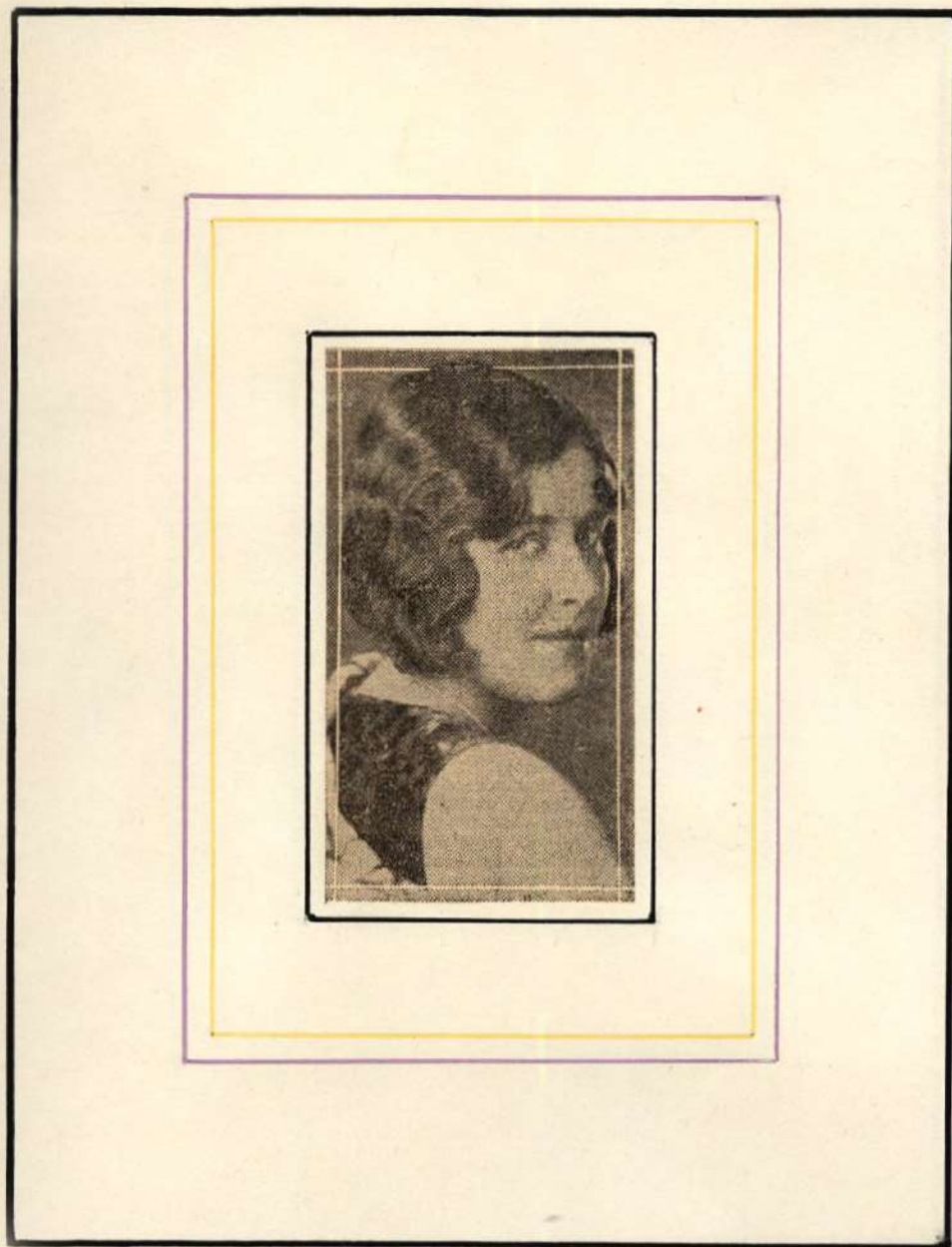




RON MYRON



DAY BY DAY BEFORE THE MIKE
DOES RONNY MYRON STAND,
ANNOUNCING "THIS IS K.O.I.N."
ACROSS THE SEA AND LAND.



INA HARRISON HOOD



A CONTRALTO SINGER
IS INA HARRISON HOOD.
AND AT HER ART THIS LADY IS
WITHOUT DOUBT, VERY GOOD.



FRANCES POZZI



MISS POZZI PLAYS THE HARP,
AND SO SWEETLY PICKS THE STRINGS,
WE THINK SHE IS AN ANGEL
WITH WHITE AND SHINY WINGS.



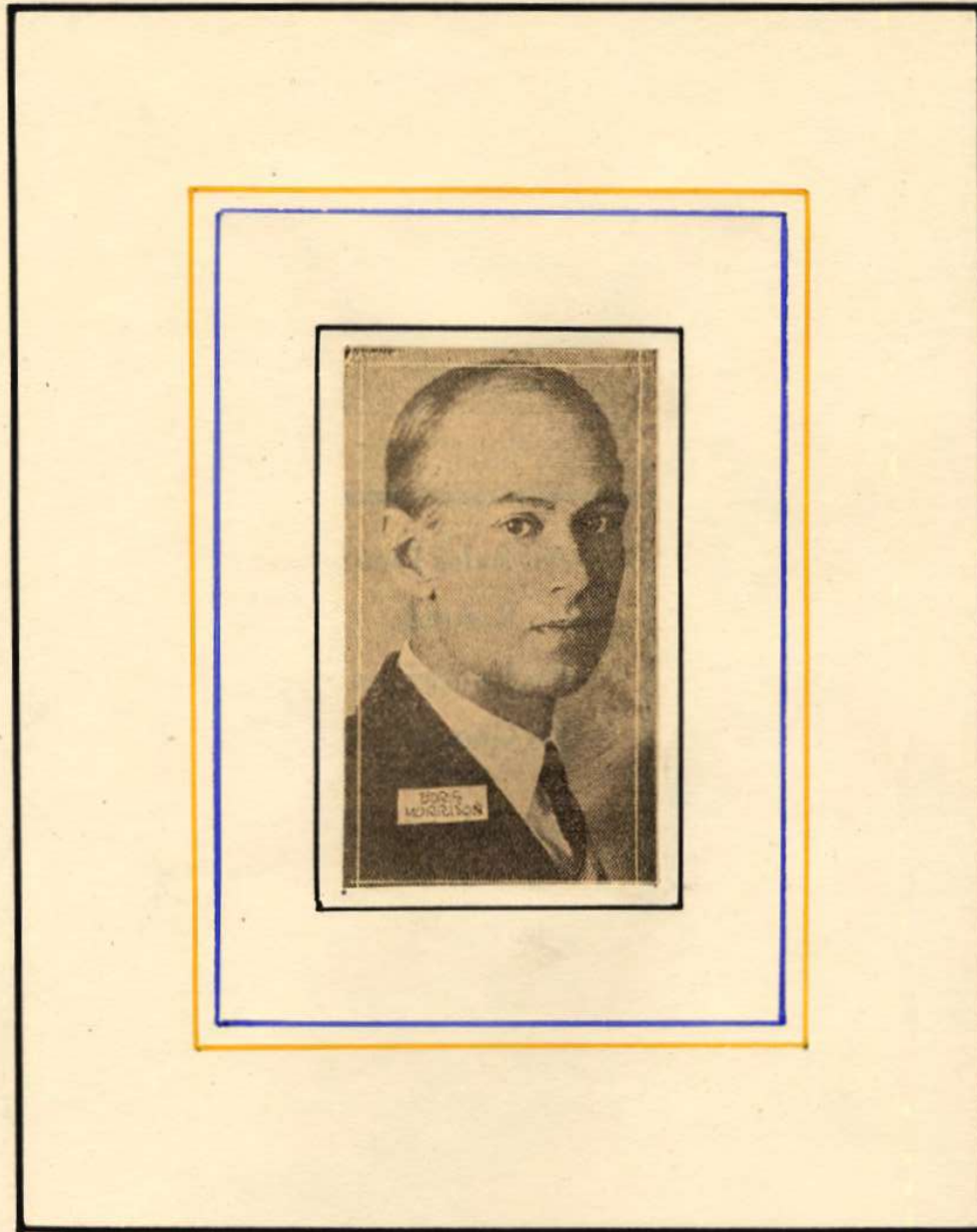
HENRY M. SWARTWOOD

I HEAR THEY
FOUND THE BONES
OF COLUMBUS!

I NEBER KNEW
HE WAS A
GAMBLIN'
MAN!

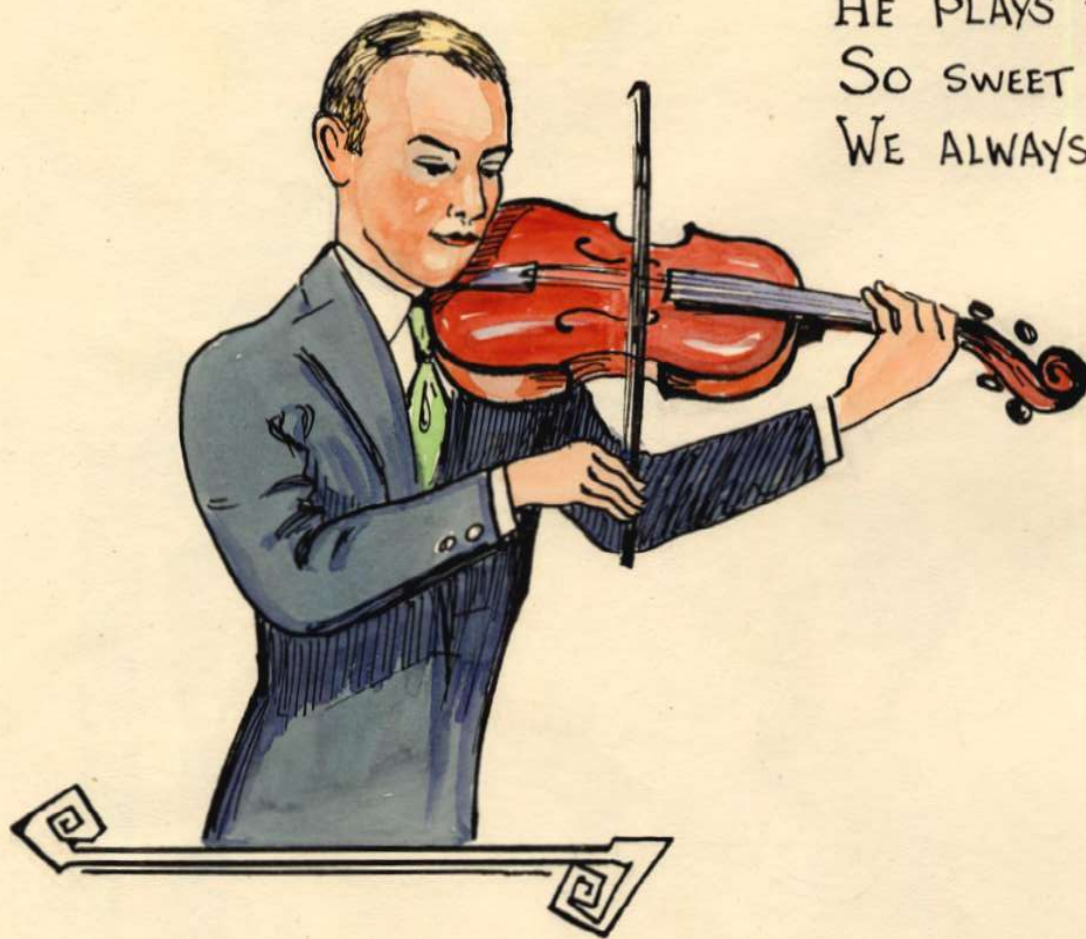


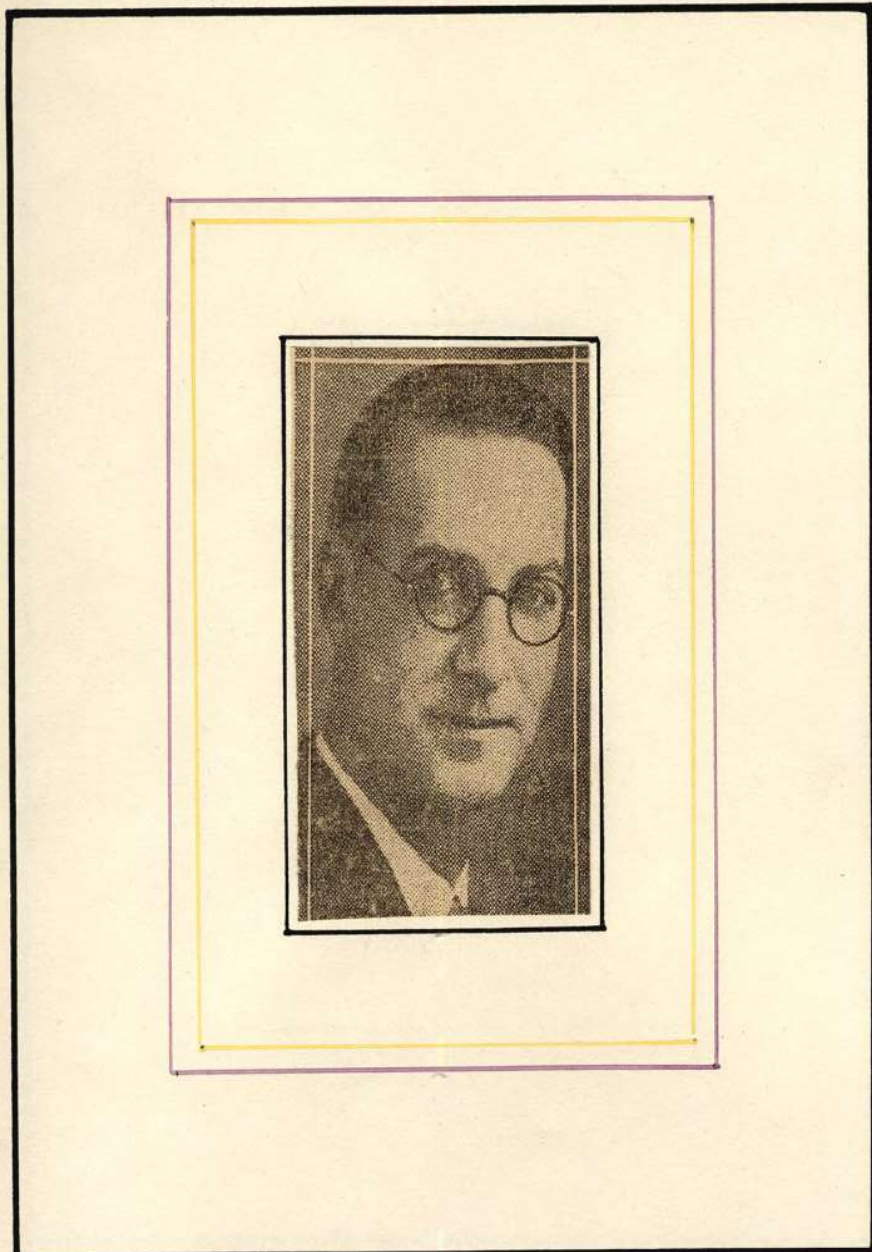
SWARTWOOD PLAYS THE PART OF MELVIN,
AND ALSO UNCLE HANK.
FOR MUCH GOOD ENTERTAINMENT
WE HAVE THIS BOY TO THANK.



MURRAY SIMPSON

WHEN MURRAY SIMPSON'S ON THE AIR
HE PLAYS THE VIOLIN.
SO SWEET AND SOOTHING ARE HIS TUNES,
WE ALWAYS LISTEN IN.

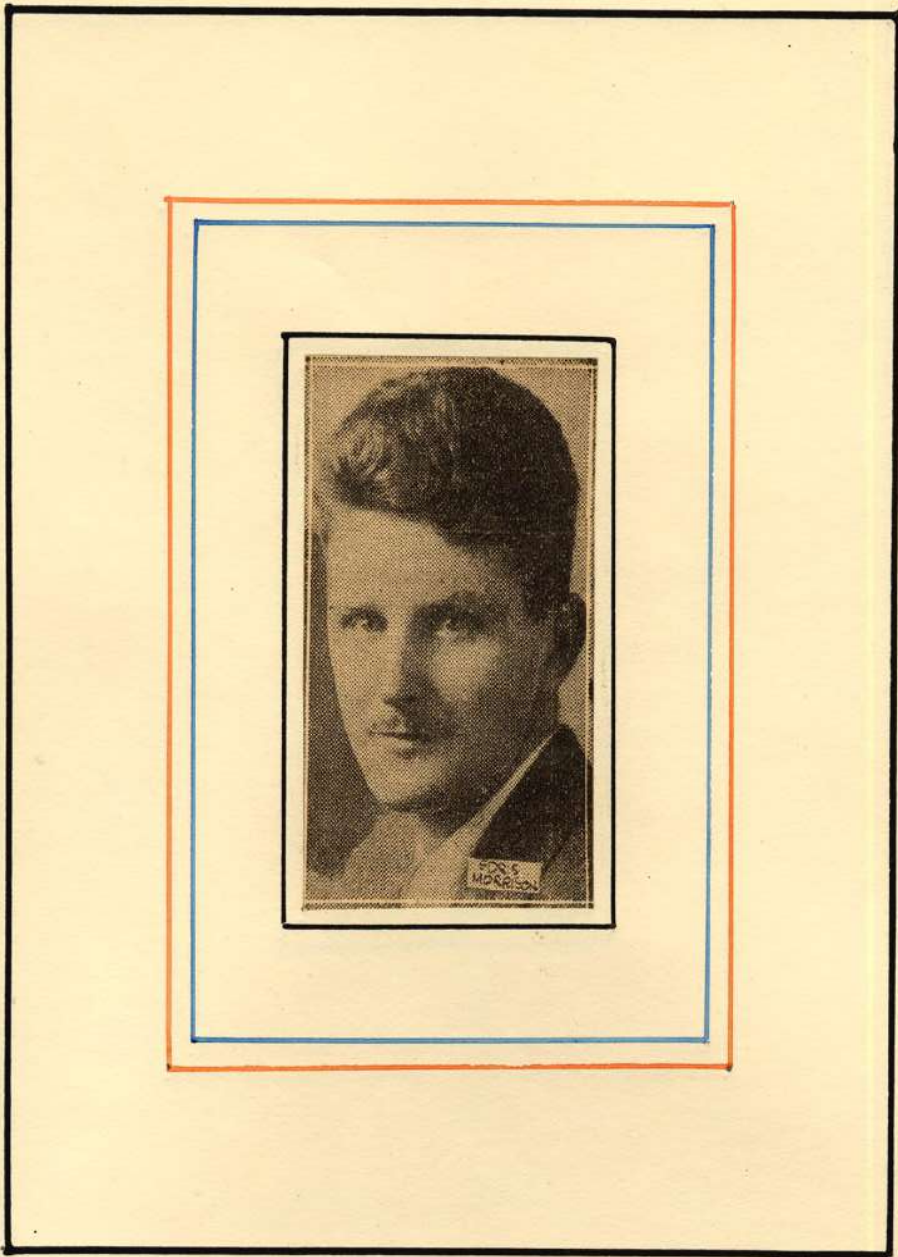




JEAN LOMBARD



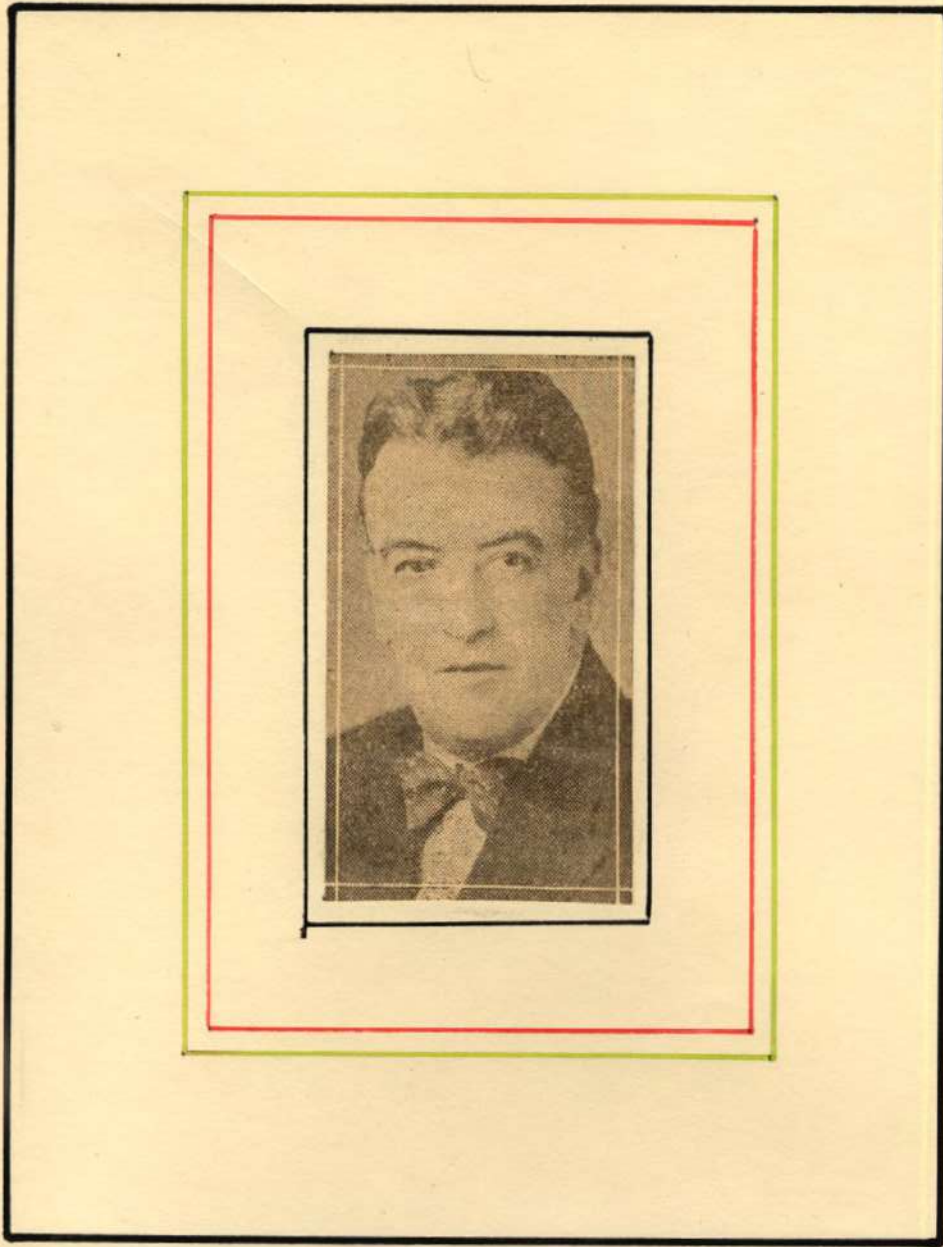
LOMBARD MAINTAINS ORGANS
 JUST THE TYPE.
 HE SAY HE HAS A SNAP-
 JOB IS JUST A "PIPE"



CLARK SANDERS



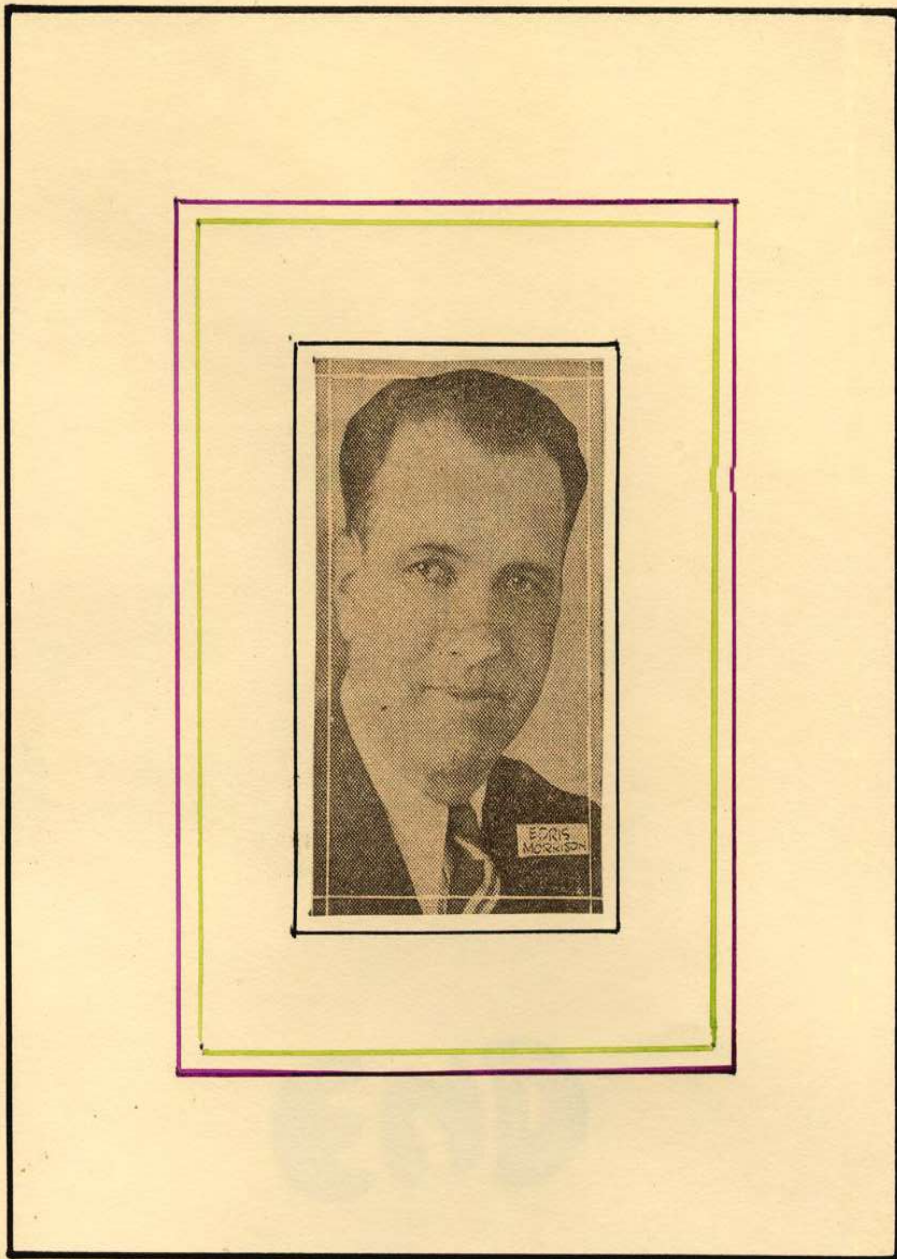
CLARK SAUNDERS WORKS AT SYLVAN
HE'S ALWAYS ON THE RUN
WHENEVER THERE'S A JOB TO DO
THIS BOY GETS IT DONE.



JACK CULLINAN



JACK CULLINAN'S A DRUMMER—
YOU SEE HE DRUMS UP SALES!
IN ARGUMENTS FOR KOIN
HE USUALLY PREVAILS.



C. ROY HUNT

C. ROY HUNT, AS MANAGER,
STATION KOIN ADVANCES.
AND EVERY DAY, IN EVERY WAY,
ITS AD - VANTAGES ENHANCES.



END

